Form 500.1.4

Academic Personnel Short Profile / Short CV

Institution:	UNIVERSITY OF WESTERN MACEDONIA-GREECE
Surname:	PITOSKA
Name:	ELECTRA
Rank/Position:	Retired professor
Program of Study:	Postgraduate
Scientific Domain: *	STRATEGIC MANAGEMENT-BUSINESS STRATEGY

**Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
Doctorate	2003	UNIVERSITY OF THE AEGEAN-GREECE	Business Administration, School of Business Administration	"Competitive advantages and strategies of Small and Medium Enterprises in border regions: The case of Small and Medium Enterprises in border regions of the Southern Balkans".
Bachelor of Science in Business Administration	1983	HIGHER INDUSTRIAL SCHOOL OF THESSALONIKI- GREECE	Science in Business Administration	
Degree in Pedagogical Studies	1997	TEACHING TECHNICAL SCHOOL (PATES)- GREECE	Technical Education Officers (SELETE)	

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
01.06.2009	30.09.2025	University of Western Macedonia-Greece	Kozani-Greece	Professor
2021	2025	Department of Accounting and Finance, Neapolis University, Paphos- Cyprus	Paphos- Cyprus	Supervisor of theses in an inter-university Master's Degree Program
2003	2007	HIGHEST TECHNOLOGICAL INSTITUTE (TEI) of Western Macedonia - School of Economic Management, Department of Financial Applications	Kozani-Greece	External Scientific Associate
2004	2005	Center for Business and Technological Development (K.E.T.A.) of Western Macedonia	Kozani-Greece	Lecturer

Key ***refereed*** journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1	2025	CHAPTER TITLE: Fostering Local Development through Regenerative Tourism: A	P. Papadopoulos	IntechOpen BOOK TITLE: Hospitality and	1	

		Collaborative Case Study of Platres, Cyprus		Leisure Industry - From Customer Experience to Sustainability Practices ISBN: 978-1-83635-475-8		
2	2024	An investigation of students' views on green entrepreneurship in Greece	P. Papadopoulos	International Conference On Applied Economics (ICOAE 2024) Springer Proceedings in Business and Economics	2	
3	2024	An approach to gastronomic tourism in Greece	M. Atmazidou	International Conference On Applied Economics (ICOAE 2024) Springer Proceedings in Business and Economics	2	
4	2023	Green entrepreneurship: An investigation of its adoption rate in Greece	Georgios Damianos, Leadros Araviadis	6th International Conference on Social Science Research		
5	2023	""ENTREPRENEURSHIP OF WINEMAKING ENTERPRISES IN MOUNTAIN LESS-FAVOURED AREAS: AN EMPIRICAL STUDY"	Altini A	International Conference On Applied Economics (ICOAE 2023) Springer Proceedings in Business and Economics		
6	2020	Book	A. Katarachia	DISIGMA IKE Publications, 2020		

		"MANAGEMENT: BASIC PRINCIPLES AND MODERN PRACTICES IN BUSINESS ADMINISTRATION				
7	2018	BOOK "INTERNATIONAL ECONOMIC RELATIONS"	N.Sariannidis	ALEXANDROS IKE Publications		
8	2018	BOOK "GREEK ECONOMY: Aspects and Perspectives"	N.Sariannidis	ALEXANDROS IKE Publications		
9						
10						

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	**Date**	**Topic**	**International / Local**	**Location***	**Role in Exhibition**
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**Specify venue, geographic location etc*

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	**Date**	**Title**	**Funded by**	**Project Role***
1	2025	"Clusters and the tourism experience as a tool for smart, sustainable and integrated development for rural areas."	Research Committee of the University of Western Macedonia-Gree	Scientific/Project Coordinator & Research Team Member
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**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent (Optional Entry)				
Ref. Number	**Period**	**Organization**	**Title of Position or Service**	**Key Activities**
1	2019-2025	"Laboratory of Economic and Social Studies and Research (EOKME)" Department of Accounting and Finance of the School of Economics of the University of Western Macedonia.	Director	Organization of research in the fields of: Entrepreneurship, Market Research, Labor Force and Employment Research, Social and Solidarity Economy, Analysis of Accounting and Financial Information for Business Decision Making, Business Sustainability, Economic and Technical Studies and Financial Risk Management Studies in General.
2	2022-2024	«Global Virtus center for corporate governance» (http://virtusinterpress.org/-Virtus-Global-Center-for-Corporate-.html)	Member as expert in corporate governance	
3	2021	Pantheon University of Athens	Member of the International Scientific Committee 4th Scientific Conference on the Production Reconstruction of Greece, entitled "Two Centuries of Greek Economy: Between Development, Underdevelopment and Dedevelopment"	

4	2018	School of economic sciences- Aristotle University of Thessaloniki	Member of the International Scientific Committee of the 3rd Conference on the Production Reconstruction of Greece, in 2018,	
5	2015	UNIVERSITY OF NIŠ, FACULTY OF ECONOMICS AND RZEJ FRYCZ MODRZEWSKI KRAKOW UNIVERSITY	Member of the editorial board of the Book "THE DETERMINANTS OF COMPETITIVENESS»	

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	**Date**	**Title**	**Awarded by:**
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Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10) (Optional Entry)			
Ref. Number	**Date**	**Title**	**Key Activities:**
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