MESOYIOS COLLEGE

Prospectus 2023-24

Welcome to Mesoyios College!

Welcome Home!

MESOYIOS COLLEGE

This is Mesoyios

CONTENT

Knowledge, Skills and Experience
are what you need.

We will help you conquer them!

We believe that obtaining knowledge, skills and experience is everyone's mission in life. To develop as personality and become a better Human Being. We also know that you need the same for a prosperous and successful career. But knowledge, skills and experience doesn't just happen. It takes you hard work and determination, our support and inspiration, and then you too can become master of yourself and your career.
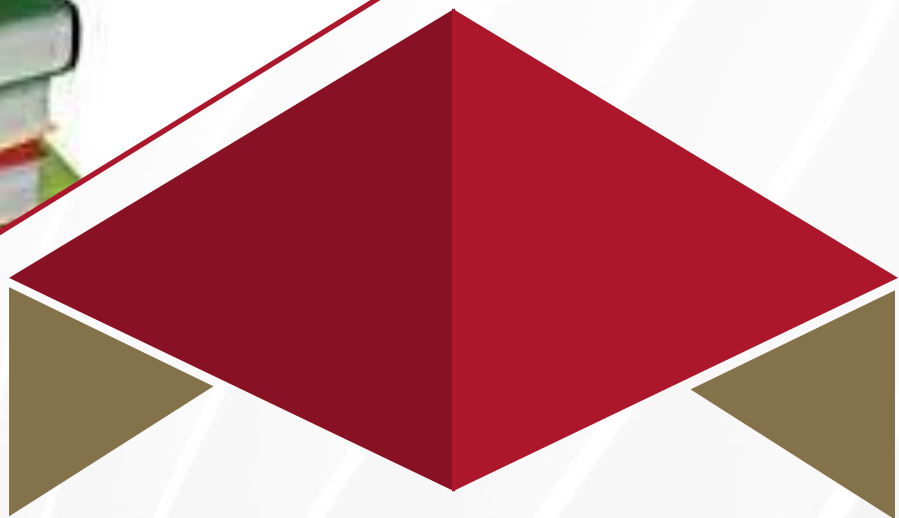
We are committed to success

both yours and ours!

We are excited for you to join our dynamic, friendly, and high-quality teaching and learning environment.

Whether you are entering vocational or academic studies directly from high school or after working for a period of time, Mesoyios is committed to your success. Our wide range of credentials including certificates, diplomas, higher diplomas, Bachelor degrees and apprenticeship programs allow you to choose a program that's best suited to your specific needs. Every program is designed with valuable input from industry experts to ensure a relevant learning experience. Further, you will learn from distinguished faculty focused on your personal and academic success. When I'm asked what makes Mesoyios special, my response is simple. First, the quality of our faculty, and second, the quality of programs we offer, each designed to meet the needs and career interests of individual students and their specific education path. As a result, our facuity and students excel in the areas of hospitality and business operations and management.

In addition, Mesoyios offers a vibrant campus life , leading-edge facilities and Centers of Excellence along with student support services, to help students achieve their goals.

Most importantly, our students demonstrate success after they graduate. Our students, faculty and staff contribute to the local communities and there are many volunteer opportunities and ways to celebrate Mesoyios' diversity. We maintain an international focus in our curriculum, wherever appropriate and we welcome international students from many countries.

I encourage you to learn more about the many benefits Mesoyios has to offer by browsing our website, reading our publications or touring our campus. I hope you find the opportunity that you are looking for at Mesoyios College, and I look forward to seeing you on campus.

Once again, Welcome to Mesoyios College!

Theodoros Antoniou
President of the Council

Student is our main focus in every way

That's why we offer them the best!

I welcome you to Mesoyios College, a modern 21st century higher education institution that welcomes students from around the world.

Here at Mesoyios College the student is our main focus in every way, that's why we offer them the best.

Both our administrative staff and faculty members are experts in their fields.

Our facilities are fresh and modern, and the use of technology aims to empower knowledge.

Student affairs office and International

affairs office are specifically responsible for the students' personal, academic and career support.

Our wide range of credentials including diplomas, higher diplomas and bachelor degrees allow the students to choose a program that's best suited to their specific needs. Every program is designed with the input of industry experts to ensure a relevant learning experience.

Collaboration with well-established and globally respected institutions offer students a variety of options to combine or extend their studies to both Cyprus and abroad.

Of course, it's not all work and no play at Mesoyios College. Student life and extracurricular activities are promoted.

This comes especially naturally as Mesoyios College is situated in one of the most beautiful cities, Limassol. Limassol combines everything one can ask for: modern architecture and ancient ruins, contemporary cafes and traditional taverns, spectacular beaches and gorgeous country-sides, excitement and relaxation.

Welcome to our family!

Theofilos Antoniou
Principal
MSc In Business Psychology
BSc in Psychology

Study in Cyprus

A BOOMING HIGHER EDUCATION SECTOR

Cyprus is a world-class educational and research centre of excellence with high quality academic institutions, offering a large variety of advanced and fully accredited undergraduate and postgraduate programmes, at affordable cost. With a booming sector comprising 3 public and 9 private Universities and more than 40 public and private higher education institutions enjoying international academic and scientific recognition, the island attracts thousands of international students every year.

A HOLISTIC GLOBAL ACADEMIC EXPERIENCE

Intellectual capital is the national economy's most valuable asset, contributing to the country's social and economic progress. Committed to excellence, the government of the Republic of Cyprus invests strongly in the education sector, while also concluding agreements on cooperation and mutual recognition of qualifications with several other countries. Therefore, studying in Cyprus offers international students an unprecedented opportunity to not only enrich their knowledge by renowned professionals in state-of-the-art local facilities, but also to benefit from mobility opportunities and gain a holistic global academic and cultural experience.

EMPLOYABILITY

Focused on cultivating a knowledge-based economy and investing in human talent, Cyprus has put in place a favourable and effective higher education framework, which emphasises on lifelong learning, internationalisation, and employability. Aligning curricula with international market trends, higher education in Cyprus ensures international employability of its graduates, developing the necessary skills to be able to effectively respond to today's challenging and highly competitive global workplace.

STUDYING IN CYPRUS IS MUCH MORE THAN A QUALITY ACADEMIC AND LEARNING PROCESS

It is a wonderful living experience in a stimulating, buzzing and safe environment, with year-round sunshine, captivating natural beauty and a rich historical and cultural landscape. Golden sandy beaches and clear blue waters, enchanting mountains, cosmopolitan cities and traditional villages, a vibrant nightlife and a variety of outdoor activities, all form a diverse and exciting offering that can cater to different lifestyle options and needs. Cypriots are known worldwide for their genuine and sincere hospitality and friendliness. English is widely spoken throughout the island.

QUALITY ASSURANCE AND ENHANCEMENT

Placing great emphasis on quality assurance and quality enhancement of higher education institutions, the Cyprus Agency of Quality Assurance and Accreditation in Higher Education was established to improve internal and external quality assurance procedures as well as accreditation and recognition matters, while ensuring the increased competitiveness of the higher education sector.

ENCOURAGING INNOVATION, STARTUPS AND ENTREPRENEURSHIP

Promoting research and innovation leads to a creative, knowledge-based society and a boosted entrepreneurial spirit. Promising business ideas and products find real support, mentoring and funding opportunities in Cyprus, developing into a strong and rapidly growing startups and innovation ecosystem, supported by a highly educated and experienced human talent and a range of incentives which render Cyprus a perfect choice to start and scale companies. Low launching operating costs, an attractive IP box, and the introduction of the Startup Visa for third country nationals aim to attract international innovators and multinational talent while promoting collaboration and co-creation within the wider global startup.

Prospectus

Study in Limassol

Limassol is the second largest city of Cyprus and its main tourist and business centre on the island. It is a land where traditional and modern co-exist offering desirable contemporary facilities still extending the local warm hospitality which characterizes Cyprus.

Locals are famous for love of fun so not surprisingly the city's nightlife is varied. All sorts of taverns, bars and clubs are open all the year round, while beach bars and coffee shops along the coastal walkway add to the choice. Join locals at the Wine Festival in September, or have fun at the Carnival with its fancy costume parade and parties in February or enjoy a summer concert under the stars in the Greco-Roman theatre of Kourion.

There are many signs that Limassol has been emerged from the ruins of a very old civilization, which natives are very proud of.

MESOYIOS
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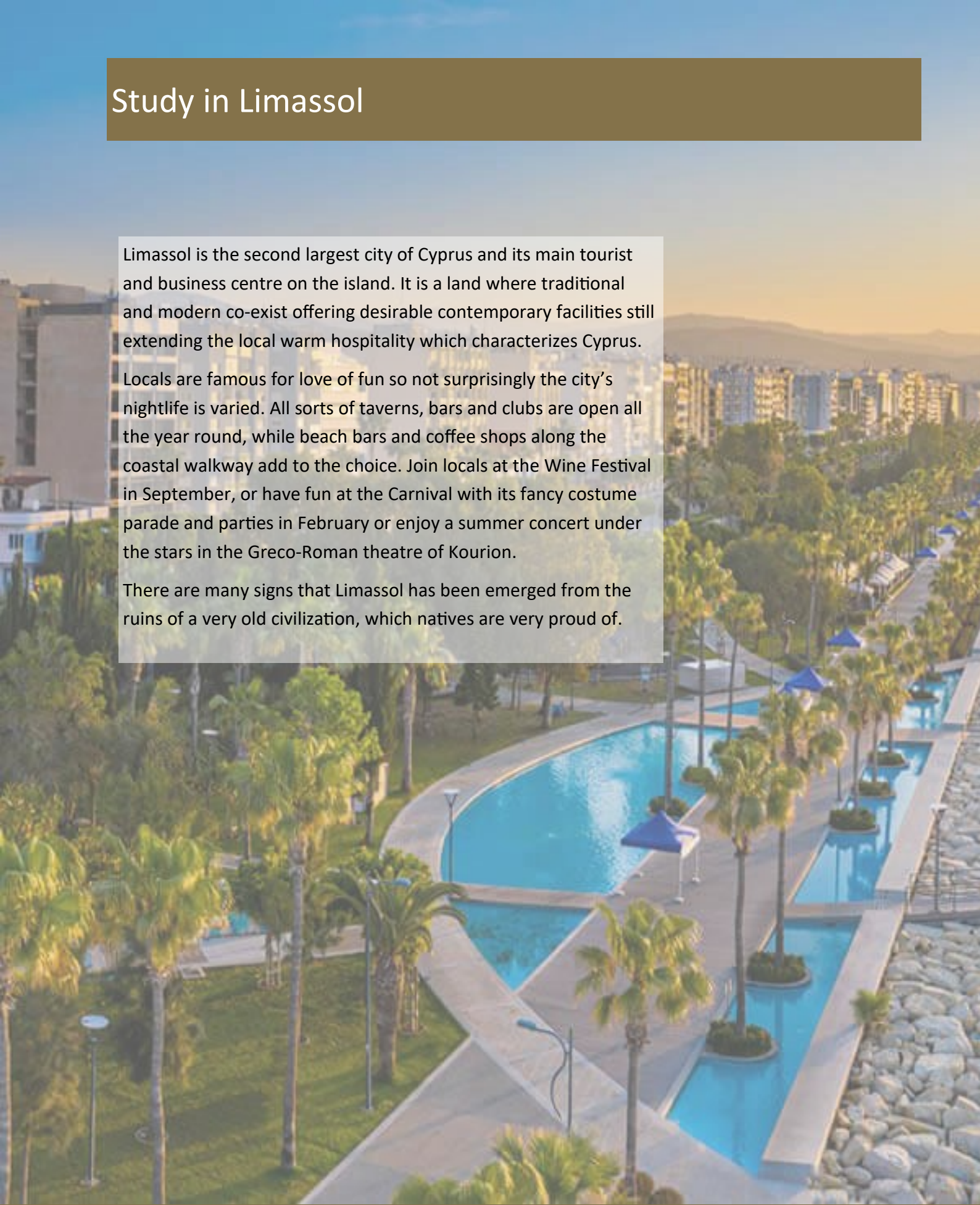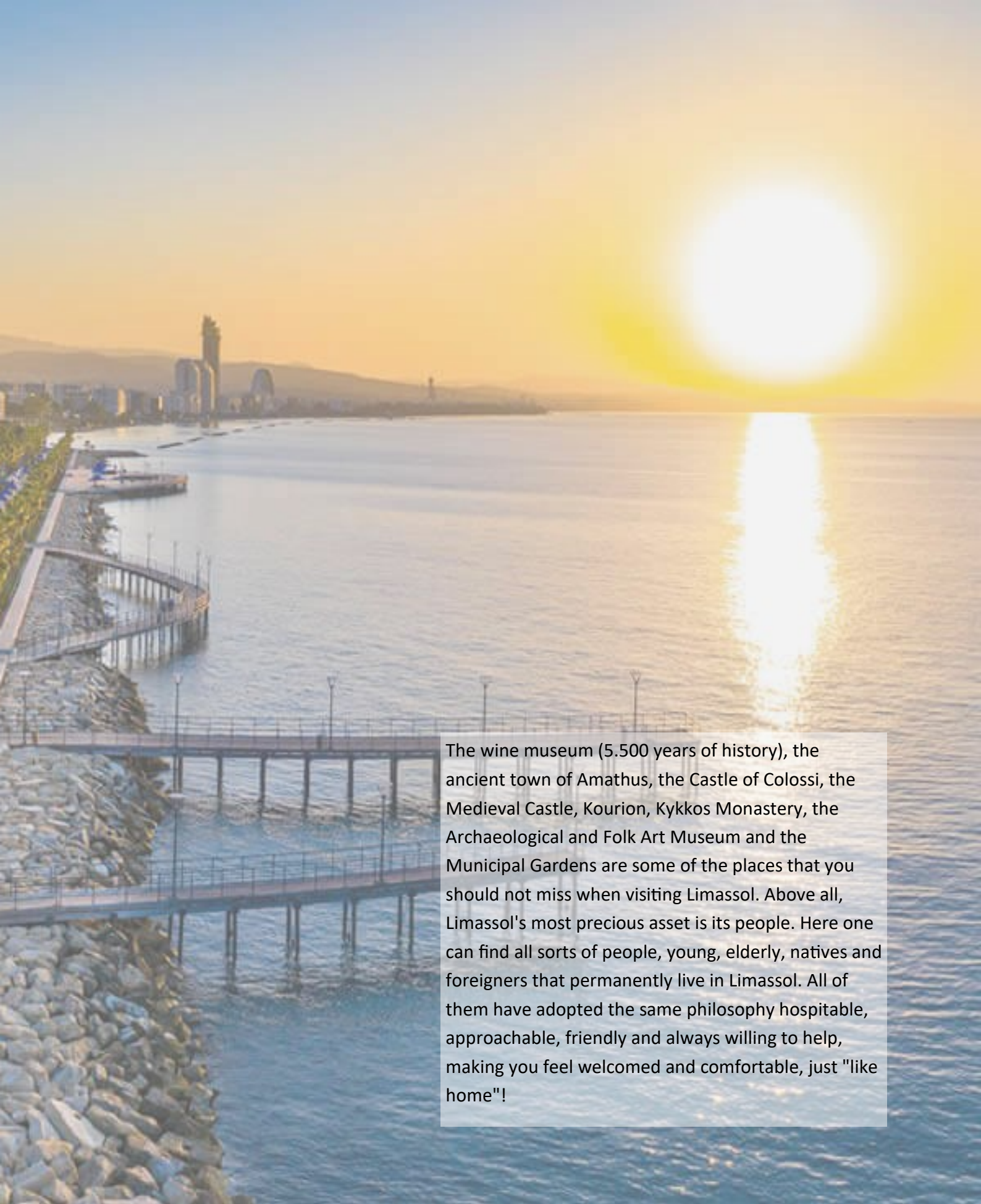
The wine museum (5.500 years of history), the ancient town of Amathus, the Castle of Colossi, the Medieval Castle, Kourion, Kykkos Monastery, the Archaeological and Folk Art Museum and the Municipal Gardens are some of the places that you should not miss when visiting Limassol. Above all, Limassol's most precious asset is its people. Here one can find all sorts of people, young, elderly, natives and foreigners that permanently live in Limassol. All of them have adopted the same philosophy hospitable, approachable, friendly and always willing to help, making you feel welcomed and comfortable, just "like home"!

Creativity is inside you.

You may not see it in you, but we do!

And we will give you all the support, opportunities and experiences you need to bring out the creativity have inside you. So by the time you graduate, you'll be well and truly on your way to where you need to be in your life and your career.

Where to is up to you. How do we know this?

Because this is what happens here.
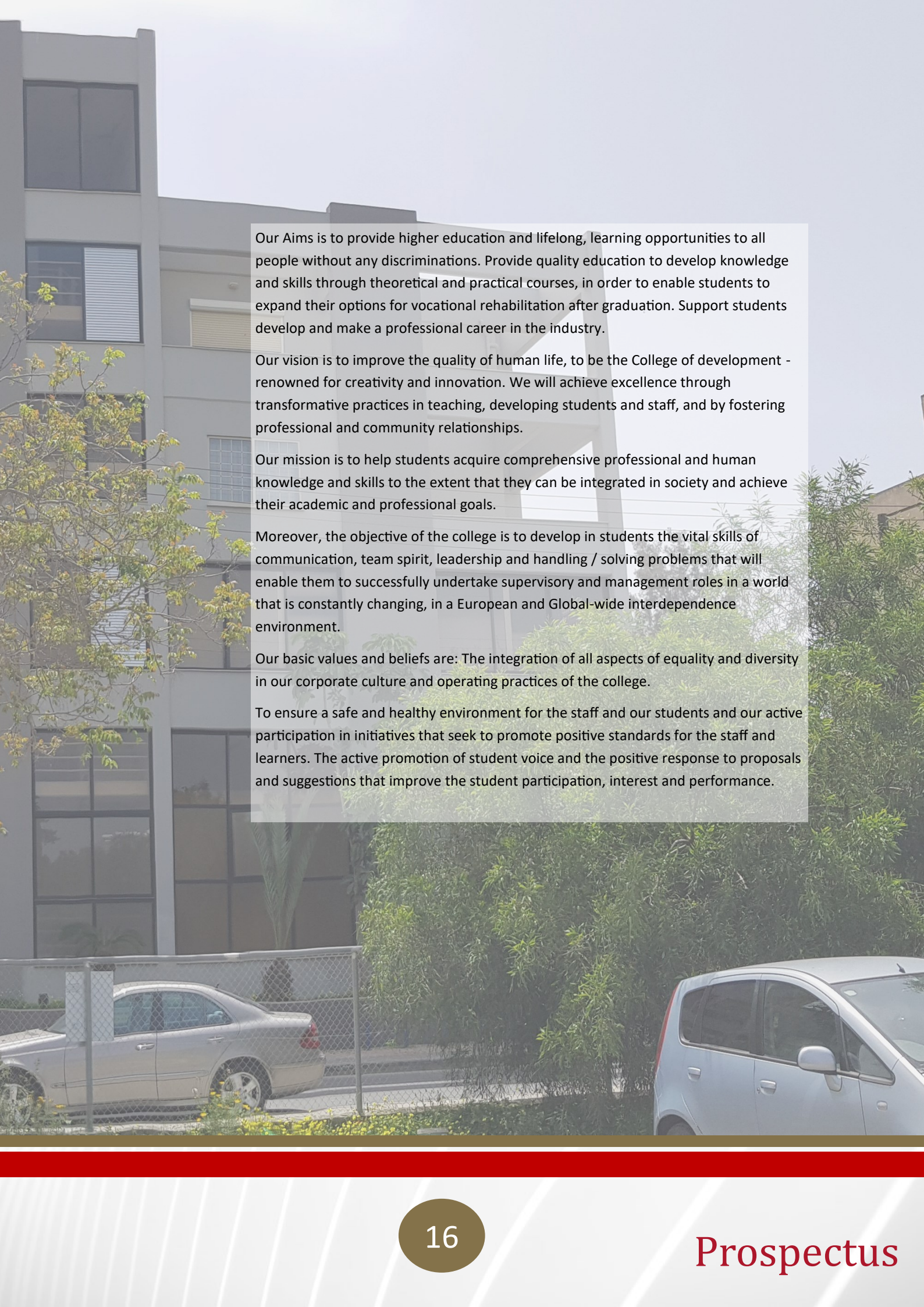
This is what we do.
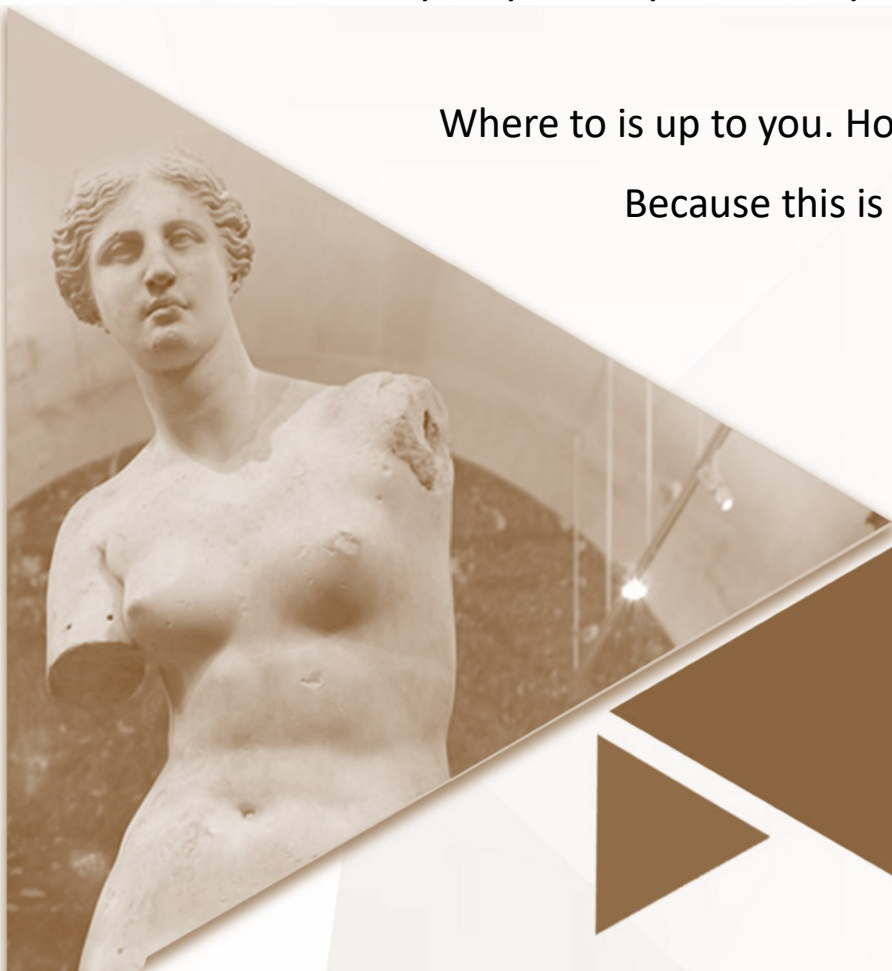
Mesoyios College

Before receiving the college status, Mesoyios founded by Mr. Theodoros Antoniou and began its operation in 1998 with the name Mesoyios Institute of Career Advancement (MICA) offering vocational training programs in Cyprus and other EU countries. MICA was a leading training institution in Cyprus specializing in hospitality vocational education. In 2013 MICA developed into a Higher Education Institution expanding its education to academic programs of study, in parallel to the vocational education, under the name Mesoyios College.

MESOYIOS COLLEGE

Our Aims is to provide higher education and lifelong, learning opportunities to all people without any discriminations. Provide quality education to develop knowledge and skills through theoretical and practical courses, in order to enable students to expand their options for vocational rehabilitation after graduation. Support students develop and make a professional career in the industry.

Our vision is to improve the quality of human life, to be the College of development - renowned for creativity and innovation. We will achieve excellence through transformative practices in teaching, developing students and staff, and by fostering professional and community relationships.

Our mission is to help students acquire comprehensive professional and human knowledge and skills to the extent that they can be integrated in society and achieve their academic and professional goals.

Moreover, the objective of the college is to develop in students the vital skills of communication, team spirit, leadership and handling / solving problems that will enable them to successfully undertake supervisory and management roles in a world that is constantly changing, in a European and Global-wide interdependence environment.

Our basic values and beliefs are: The integration of all aspects of equality and diversity in our corporate culture and operating practices of the college.

To ensure a safe and healthy environment for the staff and our students and our active participation in initiatives that seek to promote positive standards for the staff and learners. The active promotion of student voice and the positive response to proposals and suggestions that improve the student participation, interest and performance.

Why Mesoyios College

1

WELCOMING ENVIRONMENT

Mesoyios College is an inclusive and welcoming environment. International students start a week earlier than other students, giving them the chance to familiarize themselves with the campus and make friends with other international students. Student groups and societies organize regular networking events for international students throughout the year.

2

EUROPEAN LEVEL OF STUDIES

Mesoyios College has adapted all aspects of academic and vocational programs to the extent that they are competitive and worthy to be compared with the level of education of any other well-established Higher Education Institutions.

3

INSTITUTIONAL ACREDITATION

Mesoyios College has managed to obtain Institutional Accreditation by the Cyprus Agency of Quality Assurance and Accreditation in Higher Education (CyQAA).

4

LOCATION

Mesoyios College is located in the Old Limassol City Center, the second largest and the most cosmopolitan city in Cyprus and among the 100 best tourist destinations in the world. Limassol, famous for its legendary student life, is only 30 minutes from Pafos airport and 45 minutes from Larnaca airport, making easier the accessing of students from abroad.

5

SPECIAL PATHWAYS FOR AN ADDITIONAL SWISS DEGREE AND INTERNATIONAL CAREER

In partnership with the Swiss Glion, Les Roches and SHMS our students have the unique opportunity upon graduation to extend their studies to one of these universities and obtain their degree as well within only 2-3 academic semesters.

6

ACCREDITATION AND EUROPEAN CREDIT SYSTEM

The academic programs of Mesoyios College are fully accredited by the Cyprus Quality Assurance Agency for Higher Education and they are fully harmonized with the European Credit Transfer and Accumulation System Credit ECTS. It aims to facilitate planning, delivery, evaluation, recognition and validation of qualifications and units of learning as well as student mobility.

+1

AT MESOYIOS COLLEGE YOU WILL ALWAYS FEEL LIKE BEING AT HOME!

10 + 1 good reasons

7

STUDY & WORK SCHOLARSHIPS

The most luxury hotels in Limassol and other cities in Cyprus, under a unique collaboration with Mesoyios College, offer to our students special Study & Work Scholarships, which include practice throughout studies, full coverage of tuition fees, pocket money, tips, accommodation, health and pharmaceutical insurance, annual bonus and many other benefits.

9

SUPPORT

All students have full access to Mesoyios College's range of student support services. This includes access to career advisors, study skills support, special international advisors, psychological support, financial support and many other services provided to our students for free.

8

EMPLOYMENT OPPORTUNITY UPON GRADUATION

Many luxury hotels and other employers collaborated with Mesoyios College are offering job placement to our graduates upon graduation, to start a prosperous career in the hospitality industry.

10

INSTITUTIONAL HANDS-ON PRACTICE

In addition to the academic theoretical courses, Mesoyios College offers to its students institutional vocational training in its modern and most sophisticated hospitality laboratories, giving them the opportunity to improve their knowledge and practical skills in their field of study. This gives them a competitive advantage to claim a better job position in the industry.

Prospectus

Venues & Facilities

Athens Amphitheatre

Barcelona Computer Science Lab

Alexandria Auditorium

Rome - Marseille Amphitheatre
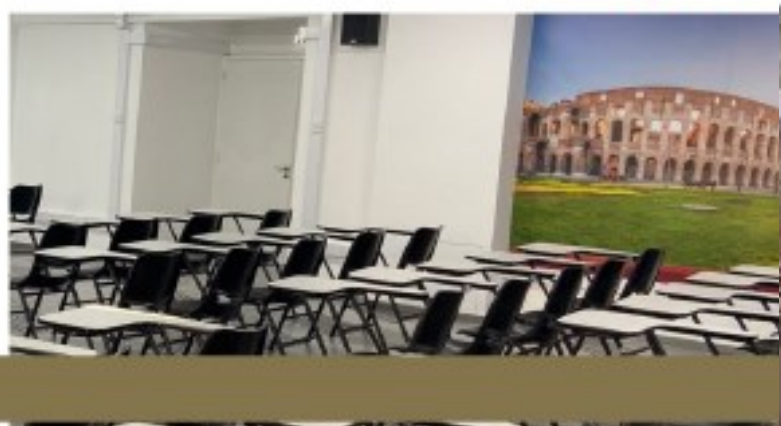
Tel Aviv Auditorium

Beirut Auditorium

Bartending Lab

The F&B service, Bartending and Housekeeping labs (licensed by HRDAuth) belong to the Centre of Vocational Education MEG and are offered to Mesoyios College for all extra-curricula vocational trainings offered occasionally to its students

Food & Beverage Service Lab

Housekeeping Lab

Prospectus

Venues & Facilities

Students Canteen

Reception / Lobby

Sports Facility

Limassol Board Room

Students Transportation

MESOYIOS COLLEGE

ATHENS AMPHITHEATRE

The superb ambience and the cutting-edge of sound and vision technology make Athens Amphitheatre a lecture room that we are really very proud of and the learning experience for our learners unique. This venue can accommodate up to 130 delegates.

ROME-MARSEILLE AMPHITHEATRE

A comfortable and modern lecture room which can accommodate up to 130 delegates, with cutting-edge of sound and vision technology, that makes education and training a pleasant experience.

BARCELONA COMPUTER SCIENCE LABORATORY

A cutting-edge-of-technology lab, which accommodates a wide range of stand-alone and/or supportive information technology courses. Our learners are always very excited by learning in this wonderful lab. This venue can accommodate up to 28 delegates.

TEL AVIV AUDITORIUM

This is the smallest lecture room, which can accommodate up to 25 delegates. Very comfortable venue offering education and training in various sitting arrangements, such as classroom, theatre, board-room, U-shape, styles.

BEIRUT AUDITORIUM

A medium-size modern lecture room, which can accommodate up to 50 delegates capacity, in various sitting arrangements, such as classroom, theatre, board-room, U-shape, styles.

ALEXANDRIA AUDITORIUM

A medium-size modern lecture room, which can accommodate up to 50 delegates capacity, in various sitting arrangements, such as classroom, theatre, board-room, U-shape, styles.

LIMASSOL BOARD ROOM

A board-room style training venue, which can accommodate small teams of up to 12 delegates, mostly used by executive education training courses.

LIBRARY

In addition to the books, Mesoyios College library includes videos, cassettes, CDs, CD-ROMs, wireless internet access (Wi-Fi) and a number of magazines corresponding to the academic programs operating at MC College. Students and academic staff at MC College have the possibility of free online access to the elibrary and eBook Academic Collection (EBSCOhost). Our students have access to computers within the Library to find information about their studies as well as their personal emails.

STUDENTS CANTEEN

The college provides a canteen, where students and staff can spend their free time, offering beverages, snacks and meals (delivered upon request).

FACULTY ROOMS

The college provides a space for the academic staff where they can work, meet and discuss academic matters. The room is equipped with desks, laptops and wireless internet connection facility (Wi-Fi).

Partnerships and Collaborations

Mesoyios College in collaboration with Glion (with branches in Switzerland and United Kingdom), Les Roches (with branches in Switzerland, Spain and China) and Swiss Hotel Management School (SHMS) offers special study-pathways to its students.

Mesoyios College students upon graduation may extend their studies to one of these collaborated esteemed hospitality Schools to obtain their bachelor's degree (and enjoy all other benefits offered by them) within only 2-3 semesters of study.

MESOYIOS
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Perfection is your ultimate goal.
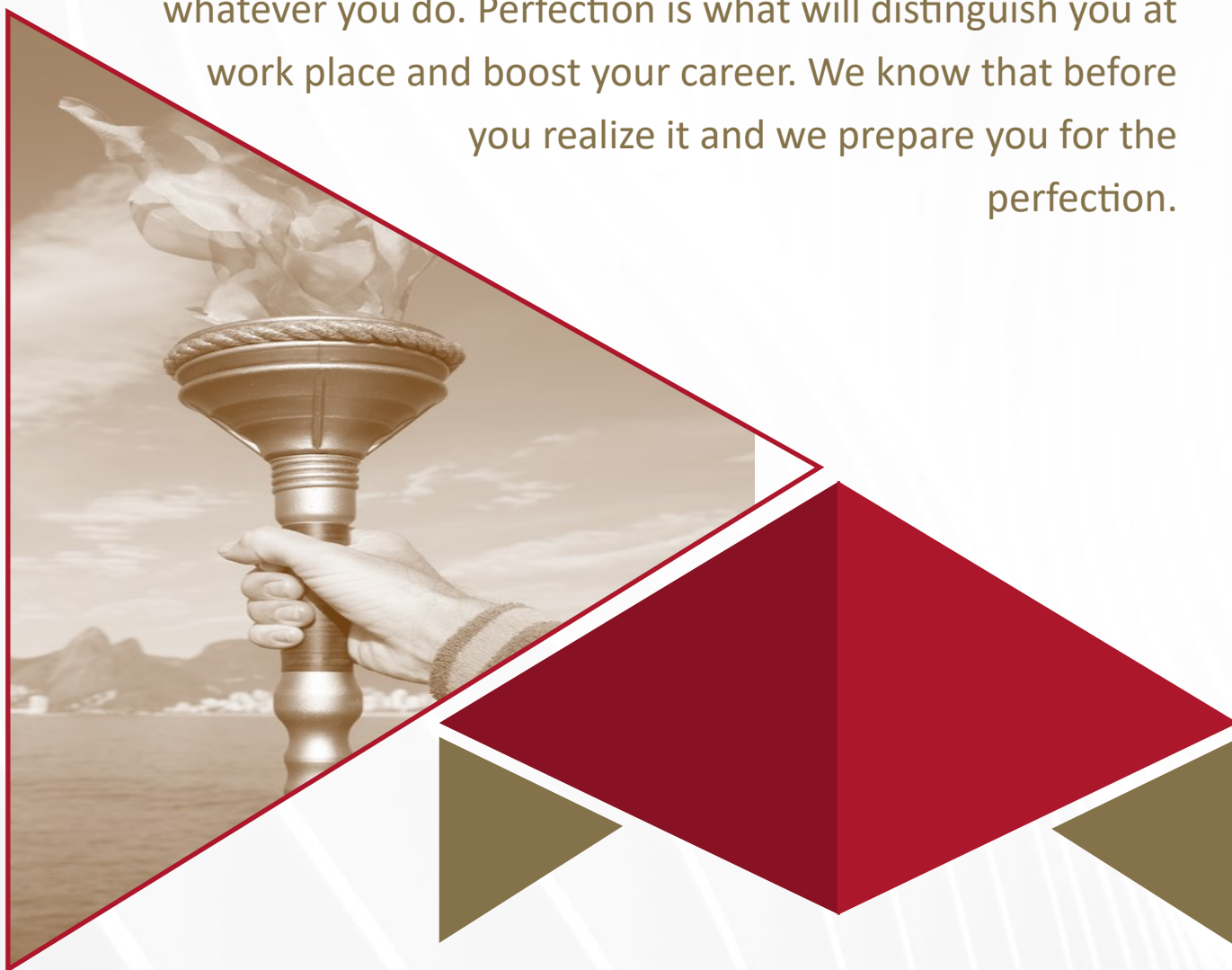
This is where we will lead you to!

Perfection is what follows knowledge, skills, experience and creativity. Is the ultimate power and ability you gain to see and care about the detail in Life, the detail in whatever you do. Perfection is what will distinguish you at work place and boost your career. We know that before you realize it and we prepare you for the perfection.

Erasmus Plus Charter Institution

The Erasmus+ is the EU's program to support education, training, youth and sport in Europe. It aims to enhance the European dimensions of higher education and promote mobility within the EU. Erasmus+ aims to boost the skills and employability as well as modernize education, training and youth work across Europe. Its budget of €26.2 billion for the seven years
2021-2027 will enable more than 10 million Europeans to study, train, collaborate, teach and gain experience abroad.
Mesoyios College has been registered and participated in Erasmus+ since 2014. From 2014 until 2018 Mesoyios College was hosting students from European institutions of Higher Education for internship and practice, as well as faculty staff and professionals for training and workshops.
As from 2019 Mesoyios College has been approved for mobility of its own students and faculty staff for internship in another European country. Mesoyios College will participate in Erasmus+ mobilitites for during the academic year 2023-2024.

EXCHANGE OPPORTUNITIES

Study periods abroad allow you to obtain a different cultural experience and add an international dimension to your curriculum vitae. Support and induction programs are available for all students going out on exchange and for students coming to study here with us.

MOBILITY FOR INTERNSHIP

Furthermore, Erasmus+ enables students and graduates to undertake internship in a company or organization abroad, with full recognition for the period of their work and lasting mobility of 2-12 months.
Students can use this feature from the first year of study, and graduates must complete mobility no later than one year after graduation.

SUBSIDY

Students who move to study at partner European Tertiary Education Institutions or organizations/ companies for academic or internship purposes via Erasmus+ programs, receive an amount as a travel allowance and a monthly subsidy depending on the cost of living in the host country.
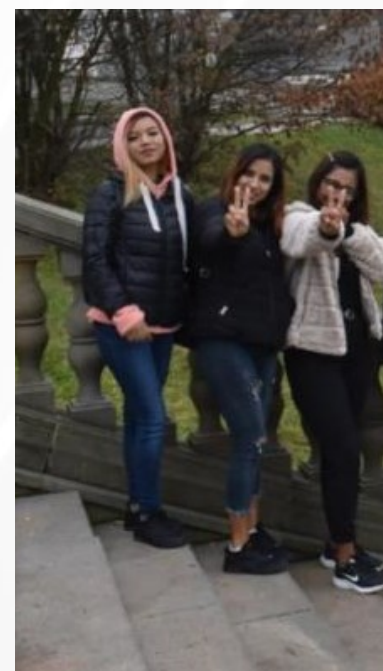
MESOYIOS COLLEGE

Student Affairs

The Office of Student Affairs, as well as the Office of International Affairs and each member of the staff team at Mesoyios is strictly committed to the objectives of the College for excellent, constant and effective support of our students in all areas, including:

♦ Health, Safety and Welfare.

♦ Information and Advice in relation to the life in the college and outside.

♦ Humanitarian issues.

♦ Assistance in terms of study habits, time management, education stress management, communication, problem solving, adapting to the conditions of the college life and many other fields related to student success in the College.

♦ Personal assistance to students with special learning needs.

♦ Personal assistance and support to students with special emotional needs.

As the official policy of the College for Lifelong treatment of its students as family members of MESOYIOS is one of our main pillars, the Lifelong Learning Center (LLC) is responsible for the continued support of our students:

♦ During their studies, the College can assist with the placement of students who are interested.

♦ The placement of all students for practical industrial training after the end of each semester as a compulsory part of their studies in well-established and high level services companies. The industrial training of students is supervised by tutors appointed under the authority and guidance of the LLC.

♦ The placement of graduates in large businesses and advisory support in the early stages of their career.

♦ The support for dealing with our students' problems with their employers during their industrial training.

♦ Organizing learning support programs or extension of our students' knowledge and skills during their studies.

♦ Ongoing communication and updates for the students of Mesoyios regarding professional development and lifelong learning.

♦ Annual organization of educational trips for students and graduates of Mesoyios within the program of their lifelong support.

MESOYIOS COLLEGE

Student Community

CLUBS AND SOCIETIES

The office of student affairs organizes events and activities of various natures, such as music nights and concerts, tours, dance lessons, charity, festivals, seminars, workshops, competitions, documentaries and films. Excursions, celebrations and gatherings are not only entertainment opportunities, but also get-togethers fostering a friendly atmosphere in the College. Moreover, the opportunity to participate in a variety of working groups is given to students. The groups are divided into cultural, academic, athletic and recreation. Through their participation in groups, students can creatively use their time to evolve as personalities, create new friendships and acquire multiple skills and better resume. Additionally, they can organize themselves various other events.

STUDENT'S UNION

All enrolled students of the College undertaking a program of study are entitled to be members of the Student Union. The Student Union acts as a channel of communication between the College and its members promoting their welfare. It is autonomous, and its actions are based on the official Student Union Constitution.

Glory is your destination.

And we will be proud to see you crowned.

Your glory is the ultimate award for your
hard study, hard work, enthusiasm,
loyalty, creativity, perfection and persistence
to reach your fore-set goals.
Your glory is what makes
Mesoyios College successful!

Business Administration

Bachelor's Degree, 4 years

DESCRIPTION

The purpose of the Business Administration program is to give a broad knowledge of the major aspects of business environment. The program helps students to develop an in-depth understanding of the business world and a solid training in management, accounting, business information technology, while offering them the concentration courses in the fields of Marketing and Hospitality Management. Students will develop sound knowledge, intellectual and transferable business skills to interpret management concepts in a competitive and innovation driven business environments.

OBJECTIVES

The overall objectives of this academic Bachelor's program is to develop the students' intellectual capacity, executive personality, and managerial skills in a way that enables them assume entry-level managerial positions in business and industry, public sector organizations, consultancy companies and other organizations.

The main objectives of the program are:

- To providing knowledge regarding the basic concepts, principles and functions of management and business administration.
- To use critical thinking skills through the use of quantitative tools and qualitative mechanisms, theories and organizational context in order to solve business problems, make decisions, and develop new business opportunities, for a positive change.
- To develop professional and personal competencies in order to implement sustainable solutions to issues requiring managerial skills and diverse capabilities.
- To adopt ethical reasoning skills and professional values in performing their duties socially and responsibly as administrators.
- To develop research competencies and their ability to implement new ideas.

Where could this take you?

Careers in management are available in nearly every industry, offering diverse opportunities for job applicants with the right knowledge, skills, and credentials. If you are ready to advance your career in management, earning a degree in Business Administration at Mesoyios College will prepare you with knowledge and skills relevant to today's competitive business environment.
The Bachelor in Business Administration program focuses on helping you develop the knowledge and skills to become an effective and efficient manager.

Industry roles

- Business development executive
- E-commerce manager
- Management consultant
- Product manager
- Project manager
- Training and development manager

The program is accredited by the CyQAA for Higher Education (Foreas DIPAE) on 30th September 2022 (Ref. Number: 07.14.242.001)

MESOYIOS COLLEGE

	START	DURATION	LEVEL	LANGUAGE
	Spring and Fall Semester	Four years	Academic Bachelor's Degree	English

THE PATH TO BA IN BUSINESS ADMINISTRATION	MIN ECTS	MAX ECTS
Business Major Requirements	Min: 96	Max: 96 ECTS
Direction Requirements: 1. Marketing Direction / 2. Hospitality Direction	Min: 84	Max: 84 ECTS
Business Electives	Min: 00	Max: 12 ECTS
Hospitality Electives	Min: 00	Max: 12 ECTS
Foreign Languages Electives	Min: 00	Max: 12 ECTS
English Language Requirements	Min: 12	Max: 12 ECTS
Computer Requirements	Min: 06	Max: 06 ECTS
Social Science & Liberal Arts Requirements	Min: 18	Max: 18 ECTS
Math Requirements	Min: 12	Max: 12 ECTS
General Electives	Min: 12	Max: 12 ECTS
Total ECTS to Graduate:	240	

Academic Courses

BUSINESS MAJOR REQUIREMENTS	Min: 96	Max: 96 ECTS	ECTS
ACC103 - Financial Accounting I			6
ACC104 - Financial Accounting II			6
ACC300 - Managerial Accounting			6
ECO103 - Introduction to Microeconomics			6
ECO104 - Introduction to Macroeconomics			6
BUS100 - Introduction to Business Organizations			6
BUS200 - Organizational Behavior			6
BUS301 - Total Quality Management			6
BUS201 - Operations Management			6
INT210 - Internship I			6
BUS402 - Crisis Management			6
FIN400 - Financial Management			6
HRM100 - Human Resource Management			6
MGT100 - Introduction to Management			6
LAW300 - Business Law			6
RSH300 - Research Methods			6
MARKETING DIRECTION REQUIREMENTS	Min: 84	Max: 84 ECTS	ECTS
MKT200 - Consumer Behavior			6
MKT202 - E-Marketing			6
MKT203 - Public Relations & Publicity			6
MKT301 - Marketing For Services			6
MKT302 - Advertising & Promotion			6
MKT303 - Strategic Brand Management			6
MKT305 - Marketing Research			6
MKT401 - Strategic Marketing			6
MKT403 - New Product Development			6
MKT402 - Market Driving Strategies in Social Media			6
COM201 - E-Commerce			6
COM300 - Management Information Systems			6
FYP490 - Final Year Project 1			6
FYP491 - Final Year Project 2			6

HOSPITALITY DIRECTION REQUIREMENTS	Min: 84	Max: 84 ECTS	ECTS
HOS100 - Introduction to the Hospitality Industry			6
HOS101 - Food & Beverage Management			6
HOS102 - Front Office Operations			6
HOS104 - Delivery Customer Experience			6
HOS202 - Restaurant Operations Management			6
HOS300 - Meetings, Conferences & Events			6
HOS301 - Food & Beverage Cost Control			6
HOS303 - Corporate Sustainability in Hospitality Industry			6
HOS304 - Strategic Hospitality Management			6
HOS305 - Menu Planning and Development			6
HOS401 - Hospitality Revenue Management			6
COM200 - Hospitality Information Systems			6
FYP490 - Final Year Project 1			6
FYP491 - Final Year Project 2			6
BUSINESS ELECTIVES	**Min: 00**	**Max: 12 ECTS**	**ECTS**
FIN201 - Corporate Finance			6
BUS201 - Entrepreneurship			6
BUS305 - International Business			6
BUS400 - Business Policy & Strategic Management			6
HOSPITALITY ELECTIVES	**Min: 00**	**Max: 12 ECTS**	**ECTS**
HOS308 - Resort Management			6
TOU100 - Dimensions of Tourism			6
TOU301 - Tourism Planning and Sustainable Development			6
HOS103 - Tour Operators and Hospitality Management			6
HOS310 - Principles of Hospitality Real Estate			6
FOREIGN LANGUAGES ELECTIVES	**Min: 00**	**Max: 12 ECTS**	**ECTS**
GRE100 - Greek Language & Culture I			6
GRE102 - Greek Language & Culture II			6
RUS100 - Russian Language & Culture I			6
RUS102 - Russian Language & Culture II			6
ENGLISH LANGUAGE REQUIREMENTS	**Min: 12**	**Max: 12 ECTS**	**ECTS**
ENG100 - EFL I			6
ENG101 - English for Academic Purposes			6
COMPUTER REQUIREMENTS	**Min: 06**	**Max: 06 ECTS**	**ECTS**
COM100 - Business Computing			6
SOCIAL SCIENCE & LIBERAL ARTS REQUIREMENTS	**Min: 18**	**Max: 18 ECTS**	**ECTS**
SOC100 - Business Ethics			6
SOC200 - Environmentally Sustainable Management			6
SOC401 - European Union Challenges			6
MATH REQUIREMENTS	**Min: 12**	**Max: 12 ECTS**	**ECTS**
MAT100 - College Algebra			6
MAT200 - Statistics and Probabilities			6

ACC103 - Financial Accounting I

This course aims to introduce students in the basic aspects of Financial Accounting and to equip them with knowledge and skills to understand interpret basic financial statement. This course provides an introduction in the fundamental area of accounting and to the use of financial information as a basis for decision making. It provides students a broad understanding of the stages of the accounting cycle based on which accounting information is collected, recorded, analysed and reported. This course focuses on a user-oriented approach, therefore facilitating students to become lifelong information users. Students learn how to prepare basic financial statements but emphasis is given on developing the ability to read, understand and interpret basic financial statements.

ACC104 - Financial Accounting II

The aim of this course is to enhance students' knowledge on accounting information (from Financial Accounting I) and how to use this information in making economic decisions. In addition, the course aims to comprehend the regulatory framework and practices of financial reporting. Further, aims to enhance the understanding and enable students to apply the techniques and methods in the preparation and presentation of financial accounting reports in accordance with prescribed regulations. Moreover aims, to enhance knowledge of the theories, techniques, and methods of financial statement analysis in order to assess the financial performance and position of business entities.

ACC300 - Managerial Accounting

The aim of this course is to assist students in obtaining basic knowledge on managerial accounting information and understand how this information is used for strategic decision making. Additionally, the course aims to examine how cost information can assist managers in planning, control, and decision-making processes and how the usage of managerial accounting practices support effective resource management and improvement of processes.

ECO103 - Introduction to Microeconomics

The aims of this course is to provide a basic knowledge of the Microeconomic environment in which consumers and businesses operate. It also aims to give an overview of the modern market economy as a system for dealing with the problem of society, supply and demand analysis, resource allocation, and the rational government intervention. Moreover it aims to provide students with knowledge and understanding of the fundamental principles and concepts of microeconomics and to introduce them to those principles essential to understand the fundamental economic challenges and problems consumers, firms, and governments face.

ECO104 - Introduction to Macroeconomics

The aims of this course is to analyse and provide a basic knowledge of the macroeconomic environment in which consumers, firms and government operate. It also aims to provide students with an understanding of the various notions and concepts of macroeconomics and to provide students with an understanding and appreciation of how the economy in which they participate works. It also aims to help students understand how an economy is linked to and affected by the rest of the world.

BUS100 - Introduction to Business Organizations

The aim of this course is to make students aware of the major aspects of international business, in terms of global market business, culture, foreign investment and management decision making. Moreover, the course aims to equip the students with the required skills for successful implementation in the global market arena. Additionally, the course aims to develop interpersonal skills and critical thinking, as well as help future managers to find innovative solutions to problems.

BUS200 - Organizational Behavior

The aim of this course is to make the students aware of the major aspects of Organizational Behavior. Moreover, the course aims to develop an understanding of practical implications of various theories of human behavior at work and develop skills for problems solving.

BUS301 - Total Quality Management

The aim of this course is to make students aware of the major aspects of Total Quality Management (T.Q.M) planning for an organization. This course also aims to locate T.Q.M. planning and control with strategic contents, demonstrate how the available range on total quality

management models, standard and techniques might be applied to organizational strategies in order to deliver a superior performance.

BUS201 - Operations Management

The aim of this course is to make students aware of the main aspects of operations management. It is concerned with creating the services and products mixture of the organizations. Moreover, course aims to equip students with an understanding of the importance of operations. Additionally, the course aims to develop critical thinking and enable students to realize that effective operations management gives the potential to improve both efficiency and customer service simultaneously. Furthermore, the course aims to offer a well structured and interesting treatment of operations management as it applies to a variety of businesses and organizations. The aim of this course is also to promote the creativity at the operational managing position and use it to respond to so many changes. Finally, the course aims to provide both a logical path through the activities of operations management and an understanding of their strategic context to enable students manage processes and serve customers effectively.

INT210 - Internship I

The aim of this course is to use the internship experience to enable students to develop their practical skills. Students will be placed in industry and assessed for academic credit. The internships will be aligned with the aims of the program and its areas of specialisation (marketing and hospitality). Students will experience a real-life workplace and understand how their professional skills and knowledge can be utilised in industry. They will also be able to demonstrate functioning knowledge, both new and existing, and identify areas of further development for their future careers.

BUS402 - Crisis Management

The aim of this course is to make students aware of the main aspects of crisis management and to demonstrate how to apply crisis management strategies in business world. Moreover, the course aims to equip students with skills to identify, prevent, and control crisis situations. The course also aims to deal with the anticipated potential problems and corrective strategies that could be needed. Additionally, the course aims to equip students with skills for identifying

potential risks or situations that may precipitate a crisis or emergency and develop approaches on how to respond to such incidents.

FIN400 - Financial Management

The aim of this course is to provide an understanding of the finance function in a corporate context and develop the knowledge and skills expected of a finance manager. It focusses on methods of internal management of funds, dividend policy and investment decision making together with related topics and an understanding of the underpinning theory. The aim of this course is to help students develop a deep understanding of the practises used in financial management, by emphasising in short-term decision-making.

HRM100 - Human Resource Management

The course aims to make students aware of the main aspects of the planning and operation of Human Resource Management. Moreover the course aims to introduce students to the fundamentals of Human Resources Management. The course involves the principles of recruitment, training, compensation, performance appraisal, environmental and safety concerns, as well as ethics social responsibility, and special issues.

MGT100 - Introduction to Management

The aim of this course is to make the students aware of the major aspects of management in the second decade of the twenty-first century and their impact on any organization. Also, the course aims to offer a broad view of management theories related to the contemporary practices. Additionally, the course aims to assist students develop interpersonal skills and critical thinking as well as help future managers find innovative solutions to the problems.

LAW300 - Business Law

The aim of this course is to provide students with an understanding of the legal framework within each business. Also, the course aims to equip students with the necessary knowledge regarding the basics aspects of law, the legal system and the legal process by providing a practical, up-to-date coverage of company law, partnerships, taxation and EU law. Also, the course offers examples and references to practice feature throughout the text to encourage students to contextualize their learning by illustrating how the law and

procedures would apply in a given scenario.

RSH300 - Research Methods

The aim of this course is to introduce students to the area of research methods. The students would learn the different methods and techniques for executing a research and perform data analysis. The students would be familiarized with writing up a research report.

MKT200 - Consumer Behavior

The course aims to show how an understanding of consumer behaviour can help marketers focus more effectively on customers' needs and wants. Moreover, the course aims to examine how products influence the way people feel about themselves and others in the era of social media and digital age. Additionally, the course aims to emphasize on the practical application of those concepts into marketing practices and consumers behavior research.

MKT202 - E-Marketing

The course aims to make students aware of the main aspects of the planning and operating E-marketing activities. Additionally, the course aims to demonstrate how the available models and strategies of traditional marketing can be applied to E-marketing planning to produce superior marketing performance. It also aims to make students aware of the importance of E-marketing, internet and other technologies for the successful operations of the marketing strategies of an organization.

MKT203 - Public Relations & Publicity

The course aims to make students aware of the main aspects of public relations. Also, the course aims to emphasize on the relationship between organizations and media and their contribution, especially in the rapidly changing environment, thanks to internet driven technology and social media. Moreover, the course aims to equip students with skills to evaluate public attitudes, identify policies and procedures of an organization with public interests, shaping their image towards the external environment and the importance of issues such as corporate social responsibility in the strategic planning and understand how public relations a management function is.

MKT301 - Marketing For Services

The course aims to make the students aware of the main aspects of strategic service marketing and enable them to explain the nature of service industry. The course also aims to demonstrate how the available analytical models and strategies of marketing might be applied to service industry and planning in order to produce superior marketing performance. Moreover, the course aims to equip students with knowledge and skills to manage customer encounters, design a comprehensive Services Marketing Mix. Additionally, the course aims to recognize services' differences from tangible goods, understand their marketing implications and evaluate strategies for addressing issues.

MKT302 - Advertising & Promotion

The course aims to make students aware of the main aspects of planning and operations of advertising and promotion. Also the course aims to equip students with essential skills to deal with recent challenges, apply research and evaluate an organization's marketing and promotional situation. Moreover, the course aims to demonstrate how advertising promotion, the Internet, social media and mobile marketing, support media such as outdoor advertising, and publicity/public relations might be applied to produce superior marketing performance. Additionally, the course aims to emphasize on the integration of advertising with other promotional-mix elements and the need to understand their role and overall contribution.

MKT303 - Strategic Brand Management

The course aims to make students aware of the main aspects of the planning and strategic brand management operations. Also, the course aims to provide a comprehensive treatment of the subjects of brand, brand equity and strategic brand management. Furthermore, the course aims to improve the long-term profitability of brand strategies, by combining a comprehensive theoretical foundation with numerous practical insights.

MKT305 - Marketing Research

The aim of this course is to make students aware of the main aspects of marketing research. Also, the course aims to equip students with essential skills to develop

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questionnaires, code and enter data, analyse data, and finally, prepare a managerial report that concisely and clearly summarizes results. Additionally, the course aims to make students aware of the importance of market research for the successful operations of marketing strategies.

MKT401 - Strategic Marketing

The aim of this course is to make the students aware of the key principles of planning and controlling marketing operations. Also, the course aims to describe the marketing research and market opportunity assessment techniques, in order to make students understand their role and importance in the strategic marketing process. Moreover, the course aims to equip students with knowledge about marketing issues which affect different industries, a variety of companies and their competitors. Additionally, the course aims to locate marketing planning and control within a strategic content, to demonstrate how the available range of analytical models and techniques might be applied to marketing planning and control in order to produce superior marketing performance.

MKT403 - New Product Development

The course aims to make students aware of the main aspects of New Product Development. Moreover, the course aims to equip students with a comprehensive overview of the new product development process including the preparation of effective development strategy, manage cross-functional teams across the organization, generate and evaluate concepts, manage the technical development of a product, develop the marketing plan, and manage the financial aspects of a project. Additionally, the course aims to make students able to distinguish the difference between the development of a unique superior product and a useless product.

MKT402 - Market Driving Strategies in Social Media

The course aims to make the students aware of the main aspects of social media marketing. Also, the course aims to demonstrate social media tools and determine how social media marketing campaigns can be developed successfully. Moreover, the course aims to equip students with skills and tools to develop social media plan. Additionally, course aims to prepare students for today's ever-changing world of social media marketing environment.

COM201 - E-Commerce

The aim of this course is to make students aware of the main aspects of E-commerce and Customer Relationship Management. Also, the course aims to equip students with skills and tools to explore the opportunities that internet and e-business offer. Additionally, the course aims to focus on concepts and equip students with skills and tools that will help them understand and take competitive advantage of the evolving world of opportunity, offered by e-commerce.

COM300 - Management Information Systems

The course aims to introduce students to the Management information systems and how today's business firms use information technologies and systems to achieve corporate objectives. Also, the course aims to prepare students for using Information systems as one of the major tools available to business managers for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage. Finally, the course aims to examine the process of how an organization may develop and implement information technology and adapt the changes in the digital era.

FYP490 - Final Year Project 1

The aim of this course is to provide students with the opportunity to work independently in an area of specific interest and demonstrate in-depth understanding of theories, frameworks, models and concepts relevant to a specific issue of their direction. Through supervised applied research they will demonstrate the ability to critically evaluate evidence pertaining to a specific issue in a practical context and present conclusions and recommendations. By the end of the first semester, students would write a research proposal which will count towards the final dissertation.

FYP491 - Final Year Project 2

The aim of this course is to consolidate the learning from across the program in an applied format so as to enable students to demonstrate in-depth understanding of theories, frameworks, models and concepts relevant to a specific issue. The course will help students develop an advanced mastery of analysis and synthesis of data in a

practical context. Through supervised applied research they will demonstrate the ability critically to evaluate evidence pertaining to a specific issue in a practical context and present conclusions and recommendations. By the end of the second semester, students would submit their final year project/dissertation. It is expected that students would show appropriate data collection, presentation and analysis, based on sound primary/secondary research, draw relevant conclusions, make realistic and cost-effective recommendations and give clear references.

HOS100 - Introduction to the Hospitality Industry

The aim of this course is to make the students aware of the basic significant aspects of the hospitality industry. Also the course aims to provide an opportunity for further development of skills and critical thinking which are important to the hospitality industry. Finally the course aims to enable students critically evaluate the operations and activities done in hospitality industry.

HOS101 - Food & Beverage Management

The aim of this course is to make the students aware of the major aspects of strategical planning for the food and beverage industry. Moreover, the course aims to equip the students with the necessary skills and knowledge for the Food and Beverage industry and support them to facilitate career progression in food and beverage operations management. Food and Beverage Management can be called the backbone of the hospitality industry. It also is at the core of several other sectors such as catering and food production.

HOS102 - Front Office Operations

The aim of this course is to make students aware of the main theoretical and practical aspects of the operations of front office department, and to develop the necessary skills for working in a front office department. Moreover the course aims to develop skills in the implementation of guest service. The course also aims to provide information regarding the management system and control of front office management. Front office operations will result in a career prospect of front offices executives which is one of the important parts of the hotel.

HOS104 - Delivery Customer Experience

The aim of this course is to make students aware of the significance of delivery customer experience in hospitality industry. Also, the course aims to equip students with skills to develop, design and implement successful customer experience in the hospitality industry. Moreover, the course aims to analyse the necessity of customer experience in the hospitality industry nowadays, through various hospitality cases and identify the whole journey of delivery customer experience. Finally the course aims to develop the culture to the students, that creating compelling customer experience is one of the most important current trends.

HOS202 - Restaurant Operations Management

The aim of this course is to comprehensively explore all the key issues and challenges of Restaurant Management as well as to determine successful restaurant operations. Also, the course aims to emphasis on practices pertinent to the management of restaurants, facilities and people. Finally, the course aims to familiarize students with current trends in restaurant business and food and beverage service management.

HOS300 - Meetings, Conferences & Events

The aim of this course is to make the students aware of meeting, conferences and events. Also, the course aims to equip students with the necessary skills and knowledge for operating meetings, conferences and events, as well as to develop understanding and critical thinking about the needs and trends of the industry.

HOS301 - Food & Beverage Cost Control

The aim of this course is to make students aware of the main aspects of managing the primary cost of food and beverage. Additionally, the course aims to equip students with knowledge of the available analytical techniques, procedures and calculations used in Food and beverage industry to evaluate, monitor and maintain control procedures in food purchasing, receiving, storing, issuing, producing and portioning. Additionally, the course aims to make students aware of the importance of cost reduction and quality and service customization.

HOS303 - Corporate Sustainability in Hospitality Industry

The aim of this course is to provide a comprehensive

treatment of the subject of hospitality and tourism sustainable development and to provide students with techniques and skills to improve the long term profitability of sustainable hospitality strategies.

HOS304 - Strategic Hospitality Management

The aim of this course is to make students aware of the significant aspects of strategic planning at hospitality industry and enable students to approach together the whole organization marketing and personnel function. Moreover, the course aims to make students aware of the importance of strategic management decisions for the organization's future.

HOS305 - Menu Planning and Development

The course aims to make students aware of the main aspects of menu planning and development. Additionally, the course aims to equip students with skills for menu, labour, and facility computer generated cost analysis and percentages. Moreover, the course aims to give emphasis on developing the skills necessary to effectively create a professional menu.

HOS401 - Hospitality Revenue Management

This course will teach how to manage the revenue (income and cost analysis) in each department in connection with the room rate and occupancy, in order to maximize the profit of the Hotel and Casino Resort. Students will learn to act fast and effective with the cost analysis on order to make sure that all departments are working as per budget planning. This course will make the students suggest different action in case of low occupancy (i.e yield management) in order to keep the profit as per budgeting.

COM200 - Hospitality Information Systems

The aim of this course is to introduce the students to the theoretical and practical aspects of Hospitality Information Systems and how to use information technology to master their future professional career. Moreover, the course aims to develop understanding of information systems and information technology and enable students to apply concepts to successfully facilitate business processes.

FIN201 - Corporate Finance

The aim of this course is to provide knowledge of the finance function in a corporate context. It specifically focusses on the external environment together with an understanding of the

underpinning theoretical arguments and models. The course aims to give students the ability to analyse and suggest solutions to financial and investment decision problems at the corporate level. It also provides an understanding of key financial risks and how those risks can be managed.

BUS201 – Entrepreneurship

The course aims to make students aware of the main aspects of the planning and operating new entrepreneurship. Also, the course aims to enable students clearly understand the process of formulating, planning, and implementing a new venture. Additionally, the course aims to expose students to detailed descriptions of 'how to' establish a new entrepreneurship. Finally, the course aims to equip students with the necessary tools to start their own businesses as entrepreneurs.

BUS305 - International Business

The course aims to analyse the nature of international business in terms of culture, international trade and foreign investment worldwide. It also aims to cover the various factors of the complex international business environment and students will gain knowledge about the required skills and competences in the international business arena. Additionally the course aims to help students to understand the strategic and operational task requirements for working in an international, multinational or global company in the era of digital world.

BUS400 - Business Policy & Strategic Management

The aim of this course is to make students aware of the business environment, teach them the available tools and equip them with skills necessary for the analysis of internal and external environment. Additionally, the course aims to enable students gain an understanding about the strategic management concept, theory, research and techniques.

HOS308 - Resort Management

This course aims to make the students aware of the major aspects of hotel resort management and operations. Also, the course aims to present the scope of the resort hotels and analyze the successful principles of marketing, management and development of a hotel resort. Finally, the course aims to equip students with skills and tools for the successful operation of 21 century hotel resort, including beach and

marine resorts, ski and golf, spa and pool etc.

TOU100 - Dimensions of Tourism

This course aims to equip students with the appropriate knowledge about the positive and negative aspects of tourism so as to become able to cope with the different kinds of customers. The course also aims to enable student to gain a clear view of the various factors that affect tourism and the factors with which tourism affects certain elements such as the hospitality industry.

TOU301 - Tourism Planning and Sustainable Development

The aims of this course are to provide a comprehensive analysis of the subject of tourism planning and development. Also, the course aims to implementing of strategic planning with sustainable development in the destinations. Finally course aims providing students with concepts and techniques to improve the long term profitability of tourism sustainable development.

HOS103 - Tour Operators and Hospitality Management

This course aims to make the students aware of the relationship between tour operators and hotels. Also, the course aims to focus on the fundamentals of business of tour operators and the influences of them in the hospitality operations. Moreover, the course aims to equip students with a sense of cooperation with the tour operators by understanding their business environment. Finally, the course aims to address the issue of traditional tourist packages to the individual experience ones and the need of hospitality and travel industries, to work together.

HOS310 - Principles of Hospitality Real Estate

This course aims to make the students aware of the major aspects of strategical planning for Real Estate Business. Also the course aims to provide a E.U. presentation of the of the whole complex domain of the real estate industry as a global activity, focused on the specific real estate agents services in Europe - structure of the activities, specializations, national and international legal frames, professional organizations relationships with other related professions etc.

GRE100 - Greek Language & Culture I

The aim of this course is to introduce foreign students to the Greek language and teach them how to communicate

effectively in Greek orally as well as in writing. The course also aims to provide students with the opportunity to understand, speak, read and write basic language skills are required in corporate world. Additionally it aims to prepare the students to communicate effectively with native speakers of the language.

GRE102 - Greek Language & Culture II

The course aims to teach the students B2 intermediate level Greek Language. Moreover the course aims to provide students with the opportunity to understand, speak, read and write what is required in the Greek language as well as further ameliorate their productive and receptive skills. Finally course aims to prepare students to communicate even more effectively with native speakers of the language through motivating self-study.

RUS100 - Russian Language & Culture I

The aim of this course is to provide a general foundation in the language, extending across the four main skill areas; listening, speaking, reading and writing skills, at the basic level. Also, the course aims to equip students with essential grammar skills and enable them to gain an insight into Russian society. Furthermore, the course aims to develop skills on mastery of the alphabet, of basic vocabulary and of the forms and syntax essential for reading and oral comprehension, as well as elementary writing skills.

RUS102 - Russian Language & Culture II

The aim of this course is to help students develop additional skills further than level 1 in the areas of listening, speaking, reading and writing in the Russian language at an intermediate level. Moreover, the course aims to equip students with skills to understand and communicate, while developing along with knowledge of the vocabulary and grammatical structures of the language. In addition to linguistic competence, the course aims to continue developing cultural awareness through songs, poetry selections, film and other authentic materials.

ENG100 - EFL I

The aim of this course is to help students improve language skills (reading, listening, speaking and writing). Also, the course aims to familiarize students in various grammar

terms. Moreover, it aims to engage students with unknown passages in order to improve seeking information skills as well as comprehension skills.

ENG101 - English for Academic Purposes

This course is for students who need to improve their Academic English and Academic Literacy and facilitate them in their progression of studies and disciplines.

COM100 - Business Computing

The aim of this course is to make the students aware of the Microsoft Office. Moreover, the course aims to equip the students with the necessary skills and knowledge for the MS Word, MS Excel, MS Access, MS PowerPoint and MS Outlook of Microsoft Office 365. Additionally, course aims to build skills and master techniques to work efficiently with the Microsoft Office 365 suite. Finally, course aims to equip students with skills for Office documents in the cloud and learn to create and use a Microsoft account.

SOC100 - Business Ethics

The course aims to make students aware of the ethical issues. Additionally, the course aims to help students understand the importance of moral reasoning in the effectiveness of business environment and provide them with awareness of the ethical issues that exist in the increasingly complex business environment. Moreover, the course aims to enable students identify and discuss ethical issues related with daily practices and determine the right and the wrong for any given situation.

SOC200 - Environmentally Sustainable Management

The course aims to make the students aware of the main aspects of the environmental and sustainable management. Also, the course aims to equip students with critical thinking skills regarding environmental management. Additionally, the course aims to offer a comprehensive understanding of the technical, costing, and regulatory issues that environmental managers face.

SOC401 - European Union Challenges

The course aims to make students aware of the main aspect of the E.U. environment. Furthermore, the course aims to equip students with knowledge for the creation, the content and the future of E.U. Moreover, the course aims to introduces key developments, institutions and policies and to present the critical points of view from political, historical legal and economical.

MAT100 - College Algebra

The course aims to make students aware of the fundamental algebraic concepts and with the essentials skills required to solve and formulate algebraic problems. The course will also enhance the development of your logical thinking and problem-solving ability. Students will have the opportunity to relate their knowledge with algebraic concepts to real life applications. The course provides a solid foundation to prepare students for further study in Statistics.

MAT200 - Statistics and Probabilities

The aim of this course is to introduce students to the theory of Statistics and Probabilities. The course also aims to familiarize students with the subject of statistics and the collection, organization, and presentation of data in tables and charts. Moreover, it aims to help students realize how they can use statistics to draw valid conclusions and make reasonable decisions and reliable forecasts on the basis of data analysis and improve processes.

Hotel, Casino & Resort Management

Bachelor's Degree, 4 years

DESCRIPTION

The program's mission is to prepare for an exciting career in the fast-growing worldwide Hospitality and Tourism Industry. The program's aim is to develop knowledge and skills impose to effectively manage different types of hotels such as Resorts, Clubs and Casinos.

LEARNING OUTCOMES

Upon completion of the program, students will be able to:

♦ Argue on the functional areas of a Hotel, Casino and Resorts and critically evaluate the principles that influence them.

♦ Effectively choose and apply management strategies and principles for a Hotel, Casino and Resorts.

♦ Determine the Hotel, Casino and Resorts related trends.

♦ Justify and support the role of Hotels, Casinos and Resorts for the local, regional and global economy.

CAREER OPPORTUNITIES

The continuous thriving of the Hotel and Casino industry is consistently one of the leading job creators in Cyprus as well as internationally. The program, Hotel, Casino and Resort Management, of Mesoyios College helps to prepare professionals to start their own hotel and/or casino business, start a franchise business or hold a managerial role in a hotel, casino, club, resort, or places such as, companies, colleges and universities. On the way to advancement to the rank of General Hotel/Casino Manager and Director of a hotel and/or casino unit, graduates of the this program will be able to reclaim positions such as Gaming Manager, Head Receptionist, Reservations Manager, Front Office Manager, Rooms Division Manager, Floor Supervisor, Executive Housekeeper, Restaurant Supervisor, Maître D 'Hotel, Restaurant Manager, Head Barman, Bar Manager, Assistant F & B Manager, F & B Operations Manager, F & B Administrations Manager, F & B Manager, Sales and Marketing Manager, Hotel Operations Manager, Assistant Hotel/Casino Manager,
Hotel/Casino Manager, General Hotel/Casino Manager, Director of Operations and Managing Director.

The hotel industry basically affects every industry, and the well trained and educated professionals in the field of middle and higher management are in great demand today. This number is expected to be increased dramatically over the next few years and very soon after the global financial crisis.

Where could this take you?

Our graduates go on to successful careers in Hotels, Casinos, Resorts, Holiday Villages, Hotel Apts, Restaurants, Hospital Catering, Banqueting Centers and many more hospitality enterprises around the world.

Industry roles

♦ Hotel Chain Director

♦ Hotel General Manager

♦ Hotel Operations Manager

♦ Food & Beverage Director

♦ Rooms Division Manager

♦ Purchasing & Stores Manager

♦ F&B Controller

♦ Hotel Departmental Manager

The program is accredited by the CyQAA for Higher Education (Foreas DIPAE) on 20th May 2021 (Ref. Number: 07.14.242.008)

START	DURATION	LEVEL	LANGUAGE
Spring and Fall Semester	Four years	Academic Bachelor's Degree	English

THE PATH TO BA IN HOTEL, CASINO & RESORTS MANAGEMENT	MIN ECTS	MAX ECTS
Hospitality Major Requirements	96	96
Business Requirements	78	78
Dissertation Requirements	12	12
Tourism Requirements	12	12
English Language Requirements	12	12
Computer Requirements and Electives	12	18
Social Science and Liberal Arts Requirements and Electives	06	18
Hospitality Electives	00	12
Business Electives	00	06
Foreign Languages Electives	00	12
General Electives	12	

Total ECTS to Graduate	240 ECTS

Academic Courses

HOSPITALITY MAJOR REQUIREMENTS Min: 96 Max: 96 ECTS	ECTS
HOS101 - Food and Beverage Management	6
HOS102 - Front Office Operations	6
HOS104 - Delivery Customer Experience	6
HOS105 - Introduction to Hotel, Casino and Resort Operations	6
HOS200 - Housekeeping Management	6
HOS205 - Sanitation and Safety	6
HOS210 - Internship	6
HOS300 - Meetings, Conferences and Events	6
HOS301 - Food and Beverage Cost Control	6
HOS303 - Corporate Sustainability in Hospitality Industry	6
HOS305 - Menu Planning and Development	6
HOS308 - Resort Management	6
HOS311 - Strategic Hospitality and Casino Management	6
HOS401 - Hospitality Revenue Management	6
HOS403 - Club Management	6
HOS408 - Casino Management	6
BUSINESS REQUIREMENTS	
ACC103 - Financial Accounting I	6
ACC104 - Financial Accounting II	6
ACC300 - Managerial Accounting	6
BUS101 - Business and Professional Communication	6
BUS202 - Sales Management	6
BUS301 - Total Quality Management	6
ECO201 - Hospitality and Tourism Economics I	6
ECO202 - Hospitality and Tourism Economics II	6
HRM100 - Human Resources Management	6
LAW310 - Hospitality and Casino Legislation	6
MKT200 - Consumer Behavior	6
MKT405 - Strategic Hospitality and Casino Marketing	6
RSH300 - Research Methods	6

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DISSERTATION REQUIREMENTS	ECTS
FYP490 - Final Year Project 1	6
FYP491 - Final Year Project 2	6
TOURISM REQUIREMENTS	
TOU100 - Dimensions of Tourism	6
TOU301 - Tourism Planning and Sustainable Development	6
ENGLISH LANGUAGE REQUIREMENTS	
ENG100 - EFL I (English as a Foreign Language)	6
ENG101 - English for Academic Purposes	6
COMPUTER REQUIREMENTS AND ELECTIVES	
COM100 - Business Computing (R)	6
COM200 - Hospitality Information Systems (R)	6
COM201 - E-Commerce	6
SOCIAL SCIENCE AND LIBERAL ARTS REQUIREMENTS AND ELECTIVES	
SOC100 - Business Ethics (R)	6
SOC210 - Intercultural Communications	6
SOC401 - European Union Challenges	6
HOSPITALITY ELECTIVES	
HOS103 - Tour Operators and Hospitality Management	6
HOS201 - Wines and Spirits	6
HOS309 - Service Management	6
HOS310 - Principles of Hospitality Real Estate	6
BUSINESS ELECTIVES	
MKT403 - New Product Development	6
FOREIGN LANGUAGE ELECTIVES	
GRE100 - Greek Language and Culture I	6
GRE102 - Greek Language and Culture II	6
RUS100 - Russian Language and Culture I	6
RUS102 - Russian Language and Culture II	6

(R) = Required

Prospectus

HOS101 - Food and Beverage Management

The aim of this course is to make the students aware of the major aspects of strategical planning for the food and beverage industry. Moreover, the course aims to equip the students with the necessary skills and knowledge for the Food and Beverage industry and support them to facilitate career progression in food and beverage operations management. Food and Beverage Management can be called the backbone of the hospitality industry. It also is at the core of several other sectors such as catering and food production.

HOS102 - Front Office Operations

The aim of this course is to make students aware of the main theoretical and practical aspects of the operations of front office department, and to develop the necessary skills for working in a front office department. Moreover the course aims to develop skills in the implementation of guest service. The course also aims to provide information regarding the management system and control of front office management. Front office operations will result in a career prospect of front offices executives which is one of the important parts of the hotel.

HOS104 - Delivery Customer Experience

The aim of this course is to make students aware of the significance of delivery customer experience in hospitality industry. Also, the course aims to equip students with skills to develop, design and implement successful customer experience in the hospitality industry. Moreover, the course aims to analyse the necessity of customer experience in the hospitality industry nowadays, through various hospitality cases and identify the whole journey of delivery customer experience. Finally the course aims to develop the culture to the students, that creating compelling customer experience is one of the most important current trends.

HOS105 - Introduction to Hotel, Casino and Resort Operations

The aim of this course is to make the students aware of the basic significant aspects of the hotel, casino and resort operations. Also, the course aims to provide an opportunity for further development of skills and critical thinking which are important to the hospitality and casino industry. Finally, the course aims to enable students critically evaluate the operations and activities of hotels, casinos and resorts.

HOS200 - Housekeeping Management

The course aims to make students aware of the main aspects of planning and operating activities of the housekeeping department. Also, the course aims to prepare future professionals to deal with issues and challenges of housekeeping in the hospitality industry. Moreover, the course aims to make students familiar with existing tools and develop skills for an effective productivity development at work tasks. Finally, the course aims to develop students with sensitivity in the significant issues of health and safety at work.

HOS205 - Sanitation and Safety

This course aims to make the students aware of the major aspects of Sanitation and Safety Management Systems and provide them with the essential knowledge of food production and safety. Furthermore course aims to equip students with skills and knowledge regarding the ISO 22000 and HACCP. Finally, the course aims to make an introduction to sanitation and public health including potential hazard that may occur in the hotel operations.

HOS210 - Internship

The aim of this course is to use the internship experience to enable students to develop their practical skills. Students will be placed in industry and assessed for academic credit. The internships will be aligned with the aims of the program and in hospitality area. Students will experience a real-life workplace and understand how their professional skills and knowledge can be utilised in industry. They will also be able to demonstrate functioning knowledge, both new and existing, and identify areas of further development for their future careers.

HOS300 - Meetings, Conferences and Events

The aim of this course is to make the students aware of meeting, conferences and events. Also, the course aims to equip students with the necessary skills and knowledge for operating meetings, conferences and events, as well as to

develop understanding and critical thinking about the needs and trends of the industry.

HOS301 - Food and Beverage Cost Control

The aim of this course is to make students aware of the main aspects of managing the primary cost of food and beverage. Additionally, the course aims to equip students with knowledge of the available analytical techniques, procedures and calculations used in Food and beverage industry to evaluate, monitor and maintain control procedures in food purchasing, receiving, storing, issuing, producing and portioning. Additionally, the course aims to make students aware of the importance of cost reduction and quality and service customization.

HOS303 - Corporate Sustainability in Hospitality Industry

The aim of this course is to provide a comprehensive treatment of the subject of hospitality and tourism sustainable development and to provide students with techniques and skills to improve the long term profitability of sustainable hospitality strategies.

HOS305 - Menu Planning and Development

The course aims to make students aware of the main aspects of menu planning and development. Additionally, the course aims to equip students with skills for menu, labour, and facility computer generated cost analysis and percentages. Moreover, the course aims to give emphasis on developing the skills necessary to effectively create a professional menu.

HOS308 - Resort Management

This course aims to make the students aware of the major aspects of hotel resort management and operations. Also, the course aims to present the scope of the resort hotels and analyze the successful principles of marketing, management and development of a hotel resort. Finally, the course aims to equip students with skills and tools for the successful operation of 21 century hotel resort, including beach and marine resorts, ski and golf, spa and pool etc.

HOS311 - Strategic Hospitality and Casino Management

The aim of this course is to make students aware of the significant aspects of strategic planning at hospitality and casino industry and enable students to approach together the whole organization planning and personnel involvement.

Moreover, the course aims to make students aware of the importance of strategic management decisions for the organization's future.

HOS401 - Hospitality Revenue Management

This course will teach how to manage the revenue (income and cost analysis) in each department in connection with the room rate and occupancy, in order to maximize the profit of the Hotel and Casino Resort. Students will learn to act fast and effective with the cost analysis on order to make sure that all departments are working as per budget planning. This course will make the students suggest different action in case of low occupancy (i.e yield management) in order to keep the profit as per budgeting.

HOS403 - Club Management

This course aims to make students aware of the significance of Club Management. Also, the course aims to equip students with skills and tools for successful planning for a Club Resort. Finally, the course aims to offer an alternative point of view for hospitality industry.

HOS408 - Casino Management

This course aims to make the students aware of the major aspects of strategical planning of casino operations including the economics of the casino and its interface with hospitality. Also, the course aims to emphasize on the impacts of casino resorts for the local economy, community and hospitality industry. Finally, the course aims to study the history of gaming and gaming development of casinos resort.

ACC103 - Financial Accounting I

This course aims to introduce students in the basic aspects of Financial Accounting and to equip them with knowledge and skills to understand interpret basic financial statement. This course provides an introduction in the fundamental area of accounting and to the use of financial information as a basis for decision making. It provides students a broad understanding of the stages of the accounting cycle based on which accounting information is collected, recorded, analysed and reported. This course focuses on a user-oriented approach, therefore facilitating students to become lifelong information users. Students learn how to prepare basic financial statements but emphasis is given on developing the ability to read, understand and interpret basic financial

statements.

ACC104 - Financial Accounting II

The aim of this course is to enhance students' knowledge on accounting information (from Financial Accounting I) and how to use this information in making economic decisions. In addition, the course aims to comprehend the regulatory framework and practices of financial reporting. Further, aims to enhance the understanding and enable students to apply the techniques and methods in the preparation and presentation of financial accounting reports in accordance with prescribed regulations. Moreover aims, to enhance knowledge of the theories, techniques, and methods of financial statement analysis in order to assess the financial performance and position of business entities.

ACC300 - Managerial Accounting

The aim of this course is to assist students in obtaining basic knowledge on managerial accounting information and understand how this information is used for strategic decision making. Additionally, the course aims to examine how cost information can assist managers in planning, control, and decision-making processes and how the usage of managerial accounting practices support effective resource management and improvement of processes.

BUS101 - Business and Professional Communication

This course aims to make the students aware of the major aspects of business and professional communication and explore the foundations and context of business communication. Moreover, the course aims to prepare students presenting themselves in a professional manner during any potential business need. Finally, the course aims to develop skills and knowledge to students for delivering professional presentations.

BUS202 - Sales Management

This course aims to make students aware of the main aspects of Sales and sales management. Also, the course aims to give emphasis in the relationship between organization and customers in in the rapidly changing environment, as a results of the internet driven technology and social media. Moreover, the course aims to equip students with the necessary skills for planning a sale

presentation and managing the sales forces.

BUS301 - Total Quality Management

The aim of this course is to make students aware of the major aspects of Total Quality Management (T.Q.M) planning for an organization. This course also aims to locate T.Q.M. planning and control with strategic contents, demonstrate how the available range on total quality management models, standard and techniques might be applied to organizational strategies in order to deliver a superior performance.

ECO201 - Hospitality and Tourism Economics I

The objective of the course is to give students a theoretical economic background for a better understanding of international tourism which they can use for analyzing and solving problems of in the real world. The focus of the course is to give answers to major challenges which hospitality and tourism related industries and destination organizations face in advanced economies.

ECO202 - Hospitality and Tourism Economics II

The aim of the course is for the students to acquire basic knowledge of microeconomic principles and methodology relevant for tourism, as well as the skills needed to make simple microeconomic analyses of tourism.

HRM100 - Human Resources Management

The course aims to make students aware of the main aspects of the planning and operation of Human Resource Management. Moreover the course aims to introduce students to the fundamentals of Human Resources Management. The course involves the principles of recruitment, training, compensation, performance appraisal, environmental and safety concerns, as well as ethics social responsibility, and special issues.

LAW310 - Hospitality and Casino Legislation

This course will teach how to deal with a very niche clientele in hotel, resorts and casinos. One that is actively involved in gambling or intends to be. The students will learn the legal framework concerning brick and mortar as well as online gambling and skill-based games, business ethics, social responsibility, laws in Cyprus, EU. This lesson investigates national gambling policies and their

relationship with European Union (EU) law.

MKT200 - Consumer Behavior

The course aims to show how an understanding of consumer behaviour can help marketers focus more effectively on customers' needs and wants. Moreover, the course aims to examine how products influence the way people feel about themselves and others in the era of social media and digital age. Additionally, the course aims to emphasize on the practical application of those concepts into marketing practices and consumers behavior research.

MKT405 - Strategic Hospitality and Casino Marketing

The aim of this course is to make the students aware of the key principles of planning and controlling marketing operations for the hospitality and casino industry. Also, the course aims to describe the marketing research and market opportunity assessment techniques for hospitality and casino, in order to make students understand their role and importance in the strategic marketing process. Additionally, the course aims to locate marketing planning and control within a strategic content, to demonstrate how the available range of analytical models and techniques might be applied to marketing planning and control in order to produce superior marketing performance in hospitality and casino industry.

RSH300 - Research Methods

The aim of this course is to introduce students to the area of research methods. The students would learn the different methods and techniques for executing a research and perform data analysis. The students would be familiarized with writing up a research report.

FYP490 - Final Year Project 1

The aim of this course is to provide students with the opportunity to work independently in an area of specific interest and demonstrate in-depth understanding of theories, frameworks, models and concepts relevant to a specific issue of their direction. Through supervised applied research they will demonstrate the ability to critically evaluate evidence pertaining to a specific issue in a practical context and present conclusions and recommendations. By the end of the first semester, students would write a research proposal which will count towards the final

dissertation.

FYP491 - Final Year Project 2

The aim of this course is to consolidate the learning from across the program in an applied format so as to enable students to demonstrate in-depth understanding of theories, frameworks, models and concepts relevant to a specific issue. The course will help students develop an advanced mastery of analysis and synthesis of data in a practical context. Through supervised applied research they will demonstrate the ability critically to evaluate evidence pertaining to a specific issue in a practical context and present conclusions and recommendations. By the end of the second semester, students would submit their final year project/dissertation. It is expected that students would show appropriate data collection, presentation and analysis, based on sound primary/secondary research, draw relevant conclusions, make realistic and cost-effective recommendations and give clear references.

TOU100 - Dimensions of Tourism

This course aims to equip students with the appropriate knowledge about the positive and negative aspects of tourism so as to become able to cope with the different kinds of customers. The course also aims to enable student to gain a clear view of the various factors that affect tourism and the factors with which tourism affects certain elements such as the hospitality industry.

TOU301 - Tourism Planning and Sustainable Development

The aims of this course are to provide a comprehensive analysis of the subject of tourism planning and development. Also, the course aims to implementing of strategic planning with sustainable development in the destinations. Finally course aims providing students with concepts and techniques to improve the long term profitability of tourism sustainable development.

ENG100 - EFL I (English as a Foreign Language)

The aim of this course is to help students improve language skills (reading, listening, speaking and writing). Also, the course aims to familiarize students in various grammar terms. Moreover, it aims to engage students with unknown passages in order to improve seeking information skills as well as comprehension skills.

ENG101 - English for Academic Purposes

This course is for students who need to improve their Academic English and Academic Literacy and facilitate them in their progression of studies and disciplines.

COM100 - Business Computing

The aim of this course is to make the students aware of the Microsoft Office. Moreover, the course aims to equip the students with the necessary skills and knowledge for the MS Word, MS Excel, MS Access, MS PowerPoint and MS Outlook of Microsoft Office 365. Additionally, course aims to build skills and master techniques to work efficiently with the Microsoft Office 365 suite. Finally, course aims to equip students with skills for Office documents in the cloud and learn to create and use a Microsoft account.

COM200 - Hospitality Information Systems

The aim of this course is to introduce the students to the theoretical and practical aspects of Hospitality Information Systems and how to use information technology to master their future professional career. Moreover, the course aims to develop understanding of information systems and information technology and enable students to apply concepts to successfully facilitate business processes.

COM201 - E-Commerce

The aim of this course is to make students aware of the main aspects of E-commerce and Customer Relationship Management. Also, the course aims to equip students with skills and tools to explore the opportunities that internet and e-business offer. Additionally, the course aims to focus on concepts and equip students with skills and tools that will help them understand and take competitive advantage of the evolving world of opportunity, offered by e-commerce.

SOC100 - Business Ethics

The course aims to make students aware of the ethical issues. Additionally, the course aims to help students understand the importance of moral reasoning in the effectiveness of business environment and provide them with awareness of the ethical issues that exist in the increasingly complex business environment. Moreover, the course aims to enable students identify and discuss ethical issues related with daily practices and determine the right and the wrong for any given situation.

SOC210 - Intercultural Communications

The aim of this course is to equip students with the necessary knowledge and skills to be competent and confident intercultural communicators. This course promotes the skills of intercultural competence by developing an understanding of cultures to better appreciate the opportunities and challenges each culture presents to its people, developing a better understanding of how people become who they are, becoming less threatened by those of different backgrounds, and becoming better able to select and perform communication behaviors appropriate to various settings.

SOC401 - European Union Challenges

The course aims to make students aware of the main aspect of the E.U. environment. Furthermore, the course aims to equip students with knowledge for the creation, the content and the future of E.U. Moreover, the course aims to introduces key developments, institutions and policies and to present the critical points of view from political, historical legal and economical.

HOS103 - Tour Operators and Hospitality Management

This course aims to make the students aware of the relationship between tour operators and hotels. Also, the course aims to focus on the fundamentals of business of tour operators and the influences of them in the hospitality operations. Moreover, the course aims to equip students with a sense of cooperation with the tour operators by understanding their business environment. Finally, the course aims to address the issue of traditional tourist packages to the individual experience ones and the need of hospitality and travel industries, to work together.

HOS201 - Wines and Spirits

The course aims to make students aware of the main aspects of wine and spirits industry. It also aims to familiarized students with world wines and develop skills for wine and food matching. Finally, the course aims to make students able to identify and evaluate major grape varieties and regions and make them aware of coffee and tea products.

HOS309 - Service Management

The course aims to make students aware of the significance of hospitality service management. Also, thecourse aims to provide a comprehensive insight into the hospitality service management industry and explore the nature and importance of services in today's economies. Moreover, the course aims to stress the importance of being explicit about the value envisaged by service activities and anchor this in a service concept. Furthermore, the course aims to equip students with skills and tools for effective management in hospitality service industry. Finally, the course aims to point out the uniqueness of hospitality service industry and the differences with product base industry.

HOS310 - Principles of Hospitality Real Estate

This course aims to make the students aware of the major aspects of strategical planning for Real Estate Business. Also the course aims to provide a E.U. presentation of the of the whole complex domain of the real estate industry as a global activity, focused on the specific real estate agents services in Europe - structure of the activities, specializations, national and international legal frames, professional organizations relationships with other related professions etc.

MKT403 - New Product Development

The course aims to make students aware of the main aspect of New Product Development. Moreover, the course aims to equip students with a comprehensive overview of the new product development process including the preparation of effective development strategy, manage cross-functional teams across the organization, generate and evaluate concepts, manage the technical development of a product, develop the marketing plan, and manage the financial aspects of a project. Additionally, the course aims to demonstrate how to develop unique superior product and avoid no need product.

GRE100 - Greek Language and Culture I

The aim of this course is to introduce foreign students to the Greek language and teach them how to communicate effectively in Greek orally as well as in writing. The course also aims to provide students with the opportunity to understand, speak, read and write basic language skills are required in corporate world. Additionally it aims to prepare the students to communicate effectively with native speakers of the language.

GRE102 - Greek Language and Culture II

The course aims to teach the students B2 intermediate level Greek Language. Moreover the course aims to provide students with the opportunity to understand, speak, read and write what is required in the Greek language as well as further ameliorate their productive and receptive skills. Finally course aims to prepare students to communicate even more effectively with native speakers of the language through motivating self-study.

RUS100 - Russian Language and Culture I

The aim of this course is to provide a general foundation in the language, extending across the four main skill areas; listening, speaking, reading and writing skills, at the basic level. Also, the course aims to equip students with essential grammar skills and enable them to gain an insight into Russian society. Furthermore, the course aims to develop skills on mastery of the alphabet, of basic vocabulary and of the forms and syntax essential for reading and oral comprehension, as well as elementary writing skills.

RUS102 - Russian Language and Culture II

The aim of this course is to help students develop additional skills further than level 1 in the areas of listening, speaking, reading and writing in the Russian language at an intermediate level. Moreover, the course aims to equip students with skills to understand and communicate, while developing along with knowledge of the vocabulary and grammatical structures of the language. In addition to linguistic competence, the course aims to continue developing cultural awareness through songs, poetry selections, film and other authentic materials.

Hotel Management

Higher Diploma, 3 years

DESCRIPTION

The General program's mission is to develop Managers and Managers in the hospitality industry. Additionally, the program's aim is to prepare students to become successful leaders in the industry.

LEARNING OUTCOMES

Upon completion of the program, students will be able to:

- Identify and describe hospitality related trends.
- Apply the concepts and skills necessary to achieve guest satisfaction.
- Demonstrate leadership and teamwork to achieve common goals.
- Identify and elaborate the impacts of culture within the hospitality industry and be able to adjust the needs for successful organizational development.
- Collect and evaluate information to make sound decisions.

CAREER OPPORTUNITIES

The continuous thriving of the Hotel and Catering industry is consistently one of the leading job creators in Cyprus and the majority of European countries. The program, Hotel Management, of Mesoyios College helps to prepare professionals to start their own hotel business, start a franch ise business or hold a managerial role in a hotel, restaurant, bar, club, dining facilities, resort, or places such as, companies, nursing homes, colleges and universities. On the way to advancement to the rank of General Manager of a hotel unit, graduates of the Hotel Management program will be able to reclaim positions such as Head Receptionist, Reservations Manager, Front Office Manager, Rooms Division Manager, Floor Supervisor, Executive Housekeeper, Restaurant Supervisor, Maître D 'Hotel, Restaurant Manager, Head Barman, Bar Manager, Assistant F & B Manager, F & B Operations Manager, F & B Administrations Manager, F & B Manager, Sales and Marketing Manager, Hotel Operations Manager, Assistant Hotel Manager, Hotel Manager, General Manager, Director of Operations and Managing Director.

The hotel industry basically affects every industry, and the well trained and educated professionals in the field of middle and higher management are in great demand today. This number is expected to be increased dramatically over the next few years and very soon after the global financial crisis.

Where could this take you?

Our graduates go on to successful careers in Hotels, Casinos, Resorts, Holiday Villages, Hotel Apts, Restaurants, Hospital Catering, Banqueting Centers and many more hospitality enterprises around the world.

Industry roles

- Hotel Chain Director
- Hotel General Manager
- Hotel Operations Manager
- Food & Beverage Director
- Rooms Division Manager
- Purchasing & Stores Manager
- F&B Controller
- Hotel Departmental Manager
- Hotel Departmental Supervisor

The program is accredited by the CyQAA for Higher Education (Foreas DIPAE) on 20th May 2021 (Ref. Number: 07.14.242.007)

START	DURATION	LEVEL	LANGUAGE
Spring and Fall Semester	Three years	Academic Higher Diploma	English

THE PATH TO BA IN BUSINESS ADMINISTRATION	MIN ECTS	MAX ECTS
Hospitality Major Requirements	54	54
Business Requirements	72	72
Tourism Requirements	06	12
English Language Requirements	06	06
Computer Requirements	12	12
Math Requirements	06	06
Social Science and Liberal Arts Requirements and Electives	06	12
Hospitality Electives	00	18
Business Electives	00	06
Foreign Languages Electives	00	12
General Electives	18	

Total ECTS to Graduate	180 ECTS

Prospectus

Academic Courses

HOSPITALITY MAJOR REQUIREMENTS Min: 30 Max: 30 ECTS	ECTS
HOS100—Introduction to Hospitality Industry	6
HOS101 - Food and Beverage Management	6
HOS102 - Front Office Operations	6
HOS200 - Housekeeping Management	6
HOS201—Wines & Spirits	6
HOS202—Restaurant Operations Management	6
HOS300 - Meetings, Conferences and Events	6
HOS301 - Food and Beverage Cost Control	6
HOS303 - Corporate Sustainability in Hospitality Industry	6
BUSINESS REQUIREMENTS Min: 72 Max: 72 ECTS	
ACC103 - Financial Accounting I	6
ACC300 - Managerial Accounting	6
BUS101 - Business and Professional Communication	6
BUS301 - Total Quality Management	6
ECO100—Hotel & Tourism Microeconomics	6
ECO102—Hotel & Tourism Macroeconomics	6
HRM100 - Human Resources Management	6
LAW300—Business Law	6
MGT200—Leadership in Organizations	6
MKT401—Strategic Marketing	6
MKT200—Consumer Behavior	6
RSH300—Research Methods	6
TOURISM REQUIREMENTS & ELECTIVES	**ECTS**
TOU100 - Dimensions of Tourism	6
TOU301 - Tourism Planning and Sustainable Development	6
ENGLISH LANGUAGE REQUIREMENTS	
ENG101 - English for Academic Purposes	6
COMPUTER REQUIREMENTS	
COM100 - Business Computing (R)	6
COM200 - Hospitality Information Systems (R)	6

MATH REQUIREMENTS	
MAT100—College Algebra	6
SOCIAL SCIENCE AND LIBERAL ARTS REQUIREMENTS AND ELECTIVES	
PSY100—Introduction to Psychology	6
SOC100 - Business Ethics (R)	6
HOSPITALITY ELECTIVES	
HOS210—Internship	6
HOS302—Special Topics in Hospitality Management	6
HOS304—Strategic Hospitality Management	6
HOS305—Menu Planning and Development	6
BUSINESS ELECTIVES	
BUS200—Organizational Behavior	6
FOREIGN LANGUAGE ELECTIVES	
GRE100 - Greek Language and Culture I	6
GRE102 - Greek Language and Culture II	6
RUS100 - Russian Language and Culture I	6
RUS102 - Russian Language and Culture II	6
(R) = Required	

HOS100 - Introduction to Hospitality Industry

The aim of this course is to make the students aware of the basic significant aspects of the hospitality industry. Also the course aims to provide an opportunity for further development of skills and critical thinking which are important to the hospitality industry. Finally the course aims to enable students critically evaluate the operations and activities done in hospitality industry.

HOS101 - Food and Beverage Management

The aim of this course is to make the students aware of the major aspects of strategical planning for the food and beverage industry. Moreover, the course aims to equip the students with the necessary skills and knowledge for the Food and Beverage industry and support them to facilitate career progression in food and beverage operations management. Food and Beverage Management can be called the backbone of the hospitality industry. It also is at the core of several other sectors such as catering and food production.

HOS102 - Front Office Operations

The aim of this course is to make students aware of the main theoretical and practical aspects of the operations of front office department, and to develop the necessary skills for working in a front office department. Moreover the course aims to develop skills in the implementation of guest service. The course also aims to provide information regarding the management system and control of front office management. Front office operations will result in a career prospect of front offices executives which is one of the important parts of the hotel.

HOS200 - Housekeeping Management

The course aims to make students aware of the main aspects of planning and operating activities of the housekeeping department. Also, the course aims to prepare future professionals to deal with issues and challenges of housekeeping in the hospitality industry. Moreover, the course aims to make students familiar with existing tools and develop skills for an effective productivity development at work tasks. Finally, the course aims to develop students with sensitivity in the significant issues of health and safety at work.

HOS201 - Wines and Spirits

The course aims to make students aware of the main aspects of wine and spirits industry. It also aims to familiarized students with world wines and develop skills for wine and food matching. Finally, the course aims to make students able to identify and evaluate major grape varieties and regions and make them aware of coffee and tea products.

HOS202 - Restaurant Operations Management

The aim of this course is to comprehensively explore all the key issues and challenges of Restaurant Management as well as to determine successful restaurant operations. Also, the course aims to emphasis on practices pertinent to the management of restaurants, facilities and people. Finally, the course aims to familiarize students with current trends in restaurant business and food and beverage service management.

HOS300 - Meetings, Conferences and Events

The aim of this course is to make the students aware of meeting, conferences and events. Also, the course aims to equip students with the necessary skills and knowledge for operating meetings, conferences and events, as well as to develop understanding and critical thinking about the needs and trends of the industry.

HOS301 - Food and Beverage Cost Control

The aim of this course is to make students aware of the main aspects of managing the primary cost of food and beverage. Additionally, the course aims to equip students with knowledge of the available analytical techniques, procedures and calculations used in Food and beverage industry to evaluate, monitor and maintain control procedures in food purchasing, receiving, storing, issuing, producing and portioning. Additionally, the course aims to make students aware of the importance of cost reduction and quality and service customization.

HOS303 - Corporate Sustainability in the Hospitality Industry

The aim of this course is to provide a comprehensive treatment of the subject of hospitality and tourism sustainable development and to provide students with

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techniques and skills to improve the long term profitability of sustainable hospitality strategies.

ACC103 - Financial Accounting I

This course aims to introduce students in the basic aspects of Financial Accounting and to equip them with knowledge and skills to understand interpret basic financial statement. This course provides an introduction in the fundamental area of accounting and to the use of financial information as a basis for decision making. It provides students a broad understanding of the stages of the accounting cycle based on which accounting information is collected, recorded, analysed and reported. This course focuses on a user-oriented approach, therefore facilitating students to become lifelong information users. Students learn how to prepare basic financial statements but emphasis is given on developing the ability to read, understand and interpret basic financial statements.

ACC300 - Managerial Accounting

The aim of this course is to assist students in obtaining basic knowledge on managerial accounting information and understand how this information is used for strategic decision making. Additionally, the course aims to examine how cost information can assist managers in planning, control, and decision-making processes and how the usage of managerial accounting practices support effective resource management and improvement of processes.

BUS101 - Business and Professional Communication

This course aims to make the students aware of the major aspects of business and professional communication and explore the foundations and context of business communication. Moreover, the course aims to prepare students presenting themselves in a professional manner during any potential business need. Finally, the course aims to develop skills and knowledge to students for delivering professional presentations.

BUS301 - Total Quality Management

The aim of this course is to make students aware of the major aspects of Total Quality Management (T.Q.M) planning for an organization. This course also aims to locate T.Q.M. planning and control with strategic contents, demonstrate how the available range on total quality management models, standard

and techniques might be applied to organizational strategies in order to deliver a superior performance.

ECO100 - Hotel and Tourism Microeconomics

The aim of this course is to provide a basic knowledge of the Microeconomic environment in which consumers and businesses operate. It also aims to give an overview of the modern market economy as a system for dealing with the problem of society, supply and demand analysis, resource allocation, and the rational government intervention. Moreover it aims to provide students with knowledge and understanding of the fundamental principles and concepts of microeconomics and to introduce them to those principles essential to understand the fundamental economic challenges and problems consumers, firms, and governments face.

ECO102 - Hotel and Tourism Macroeconomics

The aim of this course is to analyse and provide a basic knowledge of the macroeconomic environment in which consumers, firms and government operate. It also aims to provide students with an understanding of the various notions and concepts of macroeconomics and to provide students with an understanding and appreciation of how the economy in which they participate works. It also aims to help students understand how an economy is linked to and affected by the rest of the world.

HRM100 - Human Resource Management

The course aims to make students aware of the main aspects of the planning and operation of Human Resource Management. Moreover the course aims to introduce students to the fundamentals of Human Resources Management. The course involves the principles of recruitment, training, compensation, performance appraisal, environmental and safety concerns, as well as ethics social responsibility, and special issues.

LAW300 - Business Law

The aim of this course is to provide students with an understanding of the legal framework within each business. Also, the course aims to equip students with the necessary knowledge regarding the basics aspects of law, the legal system and the legal process by providing a practical, up-to-date coverage of company law, partnerships, taxation and EU

law. Also, the course offers examples and references to practice feature throughout the text to encourage students to contextualize their learning by illustrating how the law and procedures would apply in a given scenario.

MGT200 - Leadership in Organizations

This course aims to provide students with an understanding of the nature of the interplay between leadership and management. Also, the course aims to create discussion of the various forms and styles of socially responsible leadership and equip students with required knowledge, skills and competences to become successful leaders.

MKT401 - Strategic Marketing

The aim of this course is to make the students aware of the key principles of planning and controlling marketing operations. Also, the course aims to describe the marketing research and market opportunity assessment techniques, in order to make students understand their role and importance in the strategic marketing process. Moreover, the course aims to equip students with knowledge about marketing issues which affect different industries, a variety of companies and their competitors. Additionally, the course aims to locate marketing planning and control within a strategic content, to demonstrate how the available range of analytical models and techniques might be applied to marketing planning and control in order to produce superior marketing performance.

MKT200 - Consumer Behavior

The course aims to show how an understanding of consumer behaviour can help marketers focus more effectively on customers' needs and wants. Moreover, the course aims to examine how products influence the way people feel about themselves and others in the era of social media and digital age. Additionally, the course aims to emphasize on the practical application of those concepts into marketing practices and consumers behavior research.

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and perform data analysis. The students would be familiarized with writing up a research report.

TOU100 - Dimensions of Tourism

This course aims to equip students with the appropriate knowledge about the positive and negative aspects of tourism so as to become able to cope with the different kinds of customers. The course also aims to enable student to gain a clear view of the various factors that affect tourism and the factors with which tourism affects certain elements such as the hospitality industry.

TOU301 - Tourism Planning and Sustainable Development

The aims of this course are to provide a comprehensive analysis of the subject of tourism planning and development. Also, the course aims to implementing of strategic planning with sustainable development in the destinations. Finally course aims providing students with concepts and techniques to improve the long term profitability of tourism sustainable development.

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This course is for students who need to improve their Academic English and Academic Literacy and facilitate them in their progression of studies and disciplines.

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The aim of this course is to make the students aware of the Microsoft Office. Moreover, the course aims to equip the students with the necessary skills and knowledge for the MS Word, MS Excel, MS Access, MS PowerPoint and MS Outlook of Microsoft Office 365. Additionally, course aims to build skills and master techniques to work efficiently with the Microsoft Office 365 suite. Finally, course aims to equip students with skills for Office documents in the cloud and learn to create and use a Microsoft account.

COM200 - Hospitality Information Systems

The aim of this course is to introduce the students to the theoretical and practical aspects of Hospitality Information Systems and how to use information technology to master their future professional career. Moreover, the course aims to develop understanding of information systems and information technology and enable students to apply concepts to successfully facilitate business processes.

MAT100 - College Algebra

The course aims to make students aware of the fundamental algebraic concepts and with the essentials skills required to solve and formulate algebraic problems. The course will also enhance the development of your logical thinking and problem-solving ability. Students will have the opportunity to relate their knowledge with algebraic concepts to real life applications. The course provides a solid foundation to prepare students for further study in Statistics.

PSY100 - Introduction to Psychology

This course aims to introduce students to the science of psychology and give them the opportunity to study the various psychological theories. This course also aims to explore the general areas of psychology, dealing with multiple issues in this field, so that the students gain a full understanding of this rapidly developing scientific field, together with the current views and controversies as well as its methodology.

SOC100 - Business Ethics

The course aims to make students aware of the ethical issues. Additionally, the course aims to help students understand the importance of moral reasoning in the effectiveness of business environment and provide them with awareness of the ethical issues that exist in the increasingly complex business environment. Moreover, the course aims to enable students identify and discuss ethical issues related with daily practices and determine the right and the wrong for any given situation.

HOS210 - Internship I

The aim of this course is to use the internship experience to enable students to develop their practical skills. Students will be placed in industry and assessed for academic credit. The internships will be aligned with the aims of the program and in hospitality area. Students will experience a real-life workplace and understand how their professional skills and knowledge can be utilised in industry. They will also be able to demonstrate functioning knowledge, both new and existing, and identify areas of further development for their future careers.

HOS302 - Special Topics in Hospitality Management

The course aims to make students aware of the main aspects and issues of hospitality industry. It also aims to develop the students understanding about the various problems and developments occurring in the field of hospitality. Additionally it gives students the opportunity to acquire knowledge in the hospitality context in various issues relevant to management decisions, hotels, employees, operations and trends.

HOS304 - Strategic Hospitality Management

The aim of this course is to make students aware of the significant aspects of strategic planning at hospitality industry and enable students to approach together the whole organization marketing and personnel function. Moreover, the course aims to make students aware of the importance of strategic management decisions for the organization's future.

HOS305 - Menu Planning and Development

The course aims to make students aware of the main aspects of menu planning and development. Additionally, the course aims to equip students with skills for menu, labour, and facility computer generated cost analysis and percentages. Moreover, the course aims to give emphasis on developing the skills necessary to effectively create a professional menu.

BUS200 - Organizational Behavior

The aim of this course is to make the students aware of the major aspects of Organizational Behavior. Moreover, the course aims to develop an understanding of practical implications of various theories of human behavior at work and develop skills for problems solving.

GRE100 - Greek Language and Culture I

The aim of this course is to introduce foreign students to the Greek language and teach them how to communicate effectively in Greek orally as well as in writing. The course also aims to provide students with the opportunity to understand, speak, read and write basic language skills are required in corporate world. Additionally it aims to prepare the students to communicate effectively with native speakers of the language.

Prospectus

Courses Description

GRE102 - Greek Language and Culture II

The course aims to teach the students B2 intermediate level Greek Language. Moreover the course aims to provide students with the opportunity to understand, speak, read and write what is required in the Greek language as well as further ameliorate their productive and receptive skills. Finally course aims to prepare students to communicate even more effectively with native speakers of the language through motivating self-study.

RUS100 - Russian Language and Culture I

The aim of this course is to provide a general foundation in the language, extending across the four main skill areas; listening, speaking, reading and writing skills, at the basic level. Also, the course aims to equip students with essential grammar skills and enable them to gain an insight into Russian society. Furthermore, the course aims to develop skills on mastery of the alphabet, of basic vocabulary and of the forms and syntax essential for reading and oral comprehension, as well as elementary writing skills.

MESOYIOS COLLEGE

RUS102 - Russian Language and Culture II

The aim of this course is to help students develop additional skills further than level 1 in the areas of listening, speaking, reading and writing in the Russian language at an intermediate level. Moreover, the course aims to equip students with skills to understand and communicate, while developing along with knowledge of the vocabulary and grammatical structures of the language. In addition to linguistic competence, the course aims to continue developing cultural awareness through songs, poetry selections, film and other authentic materials.

MESOYIOS COLLEGE

Prospectus

Hospitality Operations Management

Diploma, 2 years

DESCRIPTION

The program's mission is to develop Supervisors and Middle Managers in the hospitality industry. The program's aim is to prepare students to lead the future though a combination of theory and practice.

LEARNING OUTCOMES

Upon completion of the program, students will be able to:

♦ Describe the functional areas in a hotel and explain the principles factors influence them.

♦ Perform activities associated with setting up, monitoring, controlling, marketing and improving hospitality services to meet industry requirements.

♦ Demonstrate the operations performed within the hospitality industry.

♦ Apply problem-solving skills to provide customer service and to improve interpersonal skills at workplace.

CAREER OPPORTUNITIES

The continuous thriving of the hotel and catering industry is consistently one of the leading job creators in Cyprus and the majority of European countries. The program Hospitality Operations Management of Mesoyios College helps to prepare professionals to start their own business, start a franch ise business or hold a supervisory/managerial role in a hotel, restaurant, bars, clubs, dining facilities, resort, or places, such as compa nies, nursing homes, colleges and universities.

The hotel industry basically affects every industry, and the well trained and educated professionals in the field of Hospitality Operations Management, Food and Beverage Management, Front Office Management and Rooms Division Management are in great demand today. This number is expected to increase dramatically over the next few years and soon after the global financial crisis that slowly began to show signs of recovery.

*This program has been accredited by the CYQAA on 20th 2021 (Ref. Number: 07.14.242.006)

Where could this take you?

Our graduates go on to successful careers in Hotels, Casinos, Resorts, Holiday Villages, Hotel Apts, Restaurants, Hospital Catering, Banqueting Centers and many more hospitality enterprises around the world.

Industry roles

♦ Hotel Operations Manager
♦ Food & Beverage Manager
♦ Rooms Division Manager
♦ Purchasing & Stores Manager
♦ F&B Controller
♦ Hotel Departmental Manager
♦ Hotel Departmental Supervisor

The program is accredited by the CyQAA for Higher Education (Foreas DIPAE) on 20th May 2021 (Ref. Number: 07.14.242.006)

START	DURATION	LEVEL	LANGUAGE
Spring and Fall Semester	Two years	Academic Diploma	English

THE PATH TO BA IN BUSINESS ADMINISTRATION	MIN ECTS	MAX ECTS
Hospitality Major Requirements	30	30
Business Requirements	30	30
Direction Requirements		
1. Food & Beverage Management	06	06
2. Rooms Division Management	06	06
English Language Requirements	06	06
Social Science and Liberal Arts Requirements	06	06
Business Electives	00	06
Computer Electives	00	06
Hospitality Electives	00	06
Foreign Languages Electives	00	12
General Electives	12	
Total ECTS to Graduate	**120 ECTS**	

Prospectus

Academic Courses

HOSPITALITY MAJOR REQUIREMENTS Min: 30 Max: 30 ECTS	ECTS
HOS100—Introduction to Hospitality Industry	6
TOU100—Dimensions of Tourism	6
HOS104—Delivery Customer Experience	6
HOS304—Strategic Hospitality Management	6
HOS303 - Corporate Sustainability in Hospitality Industry	6

BUSINESS REQUIREMENTS Min: 30 Max: 30 ECTS	
ACC103 - Financial Accounting I	6
BUS101 - Business and Professional Communication	6
HRM100 - Human Resources Management	6
MKT401—Strategic Marketing	6
MKT200—Consumer Behavior	6

FOOD & BEVERAGE SPECIALIZATION REQUIREMENTS Min: 36 Max: 36 ECTS	
Hos101—Food & Beverage Management	6
HOS202—Wines & Spirits	6
HOS305—Menu Planning & Development	6
HOS301—Food & Beverage Cost Control	6
HOS203—Bar Management	6
HOS202—Restaurant Operations Management	6

ROOMS DIVISION SPECIALIZATION REQUIREMENTS Min: 36 Max: 36 ECTS	ECTS
HOS102 - Front Office Operations	6
HOS102 - Front Office Operations	6
HOS102 - Front Office Operations	6
HOS102 - Front Office Operations	6
HOS204 - Hotel Facilities Management	6
COM200 - Hospitality Information Systems	6

ENGLISH LANGUAGE REQUIREMENTS	
ENG101 - English for Academic Purposes	6

COMPUTER ELECTIVES	
COM100 - Business Computing (R)	6

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SOCIAL SCIENCE AND LIBERAL ARTS REQUIREMENTS AND ELECTIVES	
SOC100 - Business Ethics (R)	6
HOSPITALITY ELECTIVES	
HOS210—Internship	6
Hos205—Sanitation & Safety	6
BUSINESS ELECTIVES	
BUS301—Total Quality Management	6
FOREIGN LANGUAGE ELECTIVES	
GRE100 - Greek Language and Culture I	6
GRE102 - Greek Language and Culture II	6
RUS100 - Russian Language and Culture I	6
RUS102 - Russian Language and Culture II	6
ENG100—EFL I (English as a Foreign Language)	6
ENG102—EFL II (English as a Foreign Language)	6
(R) = Required	
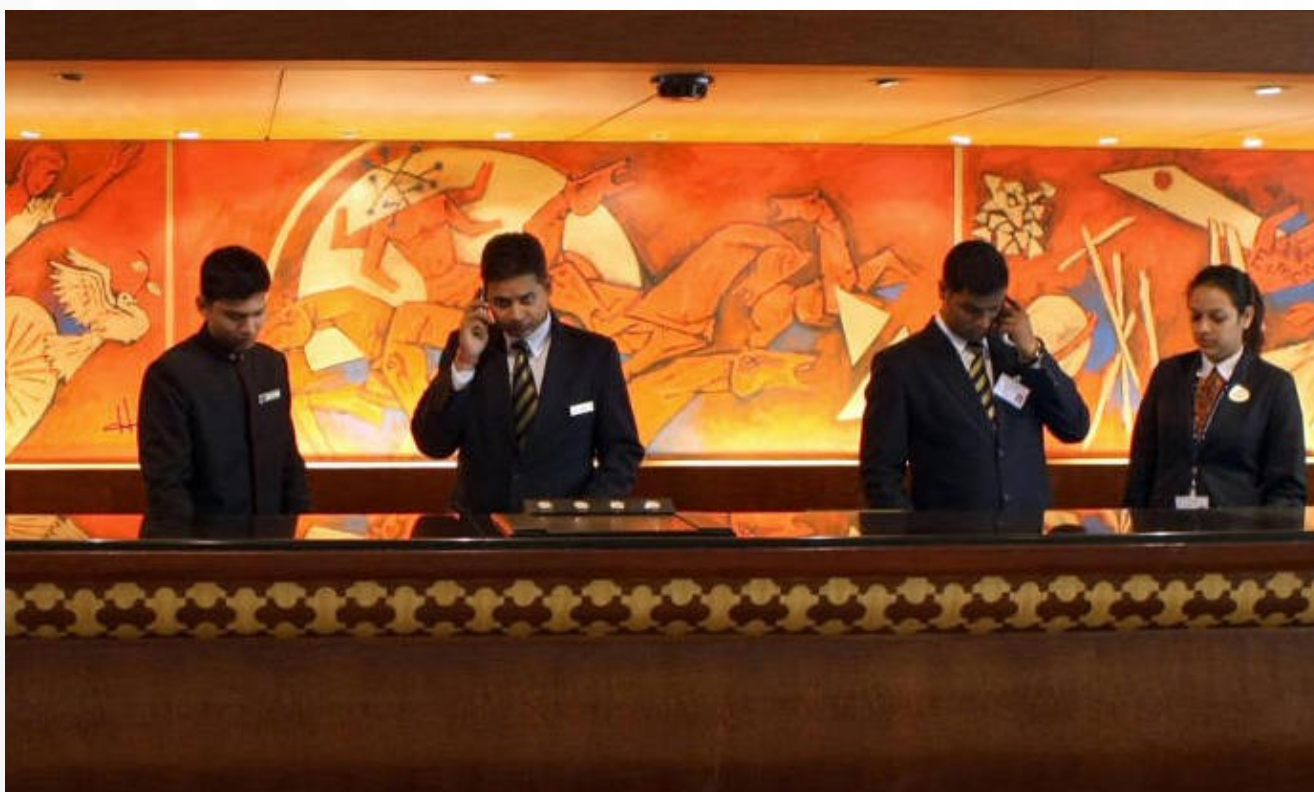
Prospectus

HOS100 - Introduction to Hospitality Industry

The aim of this course is to make the students aware of the basic significant aspects of the hospitality industry. Also the course aims to provide an opportunity for further development of skills and critical thinking which are important to the hospitality industry. Finally the course aims to enable students critically evaluate the operations and activities done in hospitality industry.

TOU100 - Dimensions of Tourism

This course aims to equip students with the appropriate knowledge about the positive and negative aspects of tourism so as to become able to cope with the different kinds of customers. The course also aims to enable student to gain a clear view of the various factors that affect tourism and the factors with which tourism affects certain elements such as the hospitality industry.

HOS104 - Delivery Customer Experience

The aim of this course is to make students aware of the significance of delivery customer experience in hospitality industry. Also, the course aims to equip students with skills to develop, design and implement successful customer experience in the hospitality industry. Moreover, the course aims to analyse the necessity of customer experience in the hospitality industry nowadays, through various hospitality cases and identify the whole journey of delivery customer experience. Finally the course aims to develop the culture to the students, that creating compelling customer experience is one of the most important current trends.

HOS304 - Strategic Hospitality Management

The aim of this course is to make students aware of the significant aspects of strategic planning at hospitality industry and enable students to approach together the whole organization marketing and personnel function. Moreover, the course aims to make students aware of the importance of strategic management decisions for the organization's future.

HOS303 - Corporate Sustainability in the Hospitality industry

The aim of this course is to provide a comprehensive treatment of the subject of hospitality and tourism sustainable development and to provide students with techniques and skills to improve the long term profitability of sustainable hospitality strategies.

ACC103 - Financial Accounting I

This course aims to introduce students in the basic aspects of Financial Accounting and to equip them with knowledge and skills to understand interpret basic financial statement. This course provides an introduction in the fundamental area of accounting and to the use of financial information as a basis for decision making. It provides students a broad understanding of the stages of the accounting cycle based on which accounting information is collected, recorded, analysed and reported. This course focuses on a user-oriented approach, therefore facilitating students to become lifelong information users. Students learn how to prepare basic financial statements but emphasis is given on developing the ability to read, understand and interpret basic financial statements.

BUS101 - Business and Professional Communication

This course aims to make the students aware of the major aspects of business and professional communication and explore the foundations and context of business communication. Moreover, the course aims to prepare students presenting themselves in a professional manner during any potential business need. Finally, the course aims to develop skills and knowledge to students for delivering professional presentations.

HRM100 - Human Resources Management

The course aims to make students aware of the main aspects of the planning and operation of Human Resource Management. Moreover the course aims to introduce students to the fundamentals of Human Resources Management. The course involves the principles of recruitment, training, compensation, performance appraisal, environmental and safety concerns, as well as ethics social responsibility, and special issues.

MKT401 - Strategic Marketing

The aim of this course is to make the students aware of the key principles of planning and controlling marketing

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operations. Also, the course aims to describe the marketing research and market opportunity assessment techniques, in order to make students understand their role and importance in the strategic marketing process. Moreover, the course aims to equip students with knowledge about marketing issues which affect different industries, a variety of companies and their competitors. Additionally, the course aims to locate marketing planning and control within a strategic content, to demonstrate how the available range of analytical models and techniques might be applied to marketing planning and control in order to produce superior marketing performance.

MKT200 - Consumer Behavior

The course aims to show how an understanding of consumer behaviour can help marketers focus more effectively on customers' needs and wants. Moreover, the course aims to examine how products influence the way people feel about themselves and others in the era of social media and digital age. Additionally, the course aims to emphasize on the practical application of those concepts into marketing practices and consumers behavior research.

HOS101 - Food and Beverage Management

The aim of this course is to make the students aware of the major aspects of strategical planning for the food and beverage industry. Moreover, the course aims to equip the students with the necessary skills and knowledge for the Food and Beverage industry and support them to facilitate career progression in food and beverage operations management. Food and Beverage Management can be called the backbone of the hospitality industry. It also is at the core of several other sectors such as catering and food production.

HOS201 - Wines and Spirits

The course aims to make students aware of the main aspects of wine and spirits industry. It also aims to familiarized students with world wines and develop skills for wine and food matching. Finally, the course aims to make students able to identify and evaluate major grape varieties and regions and make them aware of coffee and tea products.

HOS305 - Menu Planning and Development

The course aims to make students aware of the main aspects of menu planning and development. Additionally, the course aims to equip students with skills for menu, labour, and facility computer generated cost analysis and percentages. Moreover, the course aims to give emphasis on developing the skills necessary to effectively create a professional menu.

HOS301 - Food and Beverage Cost Control

The aim of this course is to make students aware of the main aspects of managing the primary cost of food and beverage. Additionally, the course aims to equip students with knowledge of the available analytical techniques, procedures and calculations used in Food and beverage industry to evaluate, monitor and maintain control procedures in food purchasing, receiving, storing, issuing, producing and portioning. Additionally, the course aims to make students aware of the importance of cost reduction and quality and service customization.

HOS203 - Bar Management

This course aims to comprehensively explore all the key issues and challenges of Bar Management as well as to determine successful bar operations. Also this course aims to equip the students with the knowledge, skills and attitudes necessary to perform daily duties, tasks and steps required in the various hotels bars. Moreover the course aims to examines the management of bar and beverage operations within the various hospitality environments, exploring the history of the beverage industry, the cultural relevance of spirits. Finally the course aims to familiarize students with current trends in restaurant business and food and beverage service management.

HOS202 - Restaurant Operations Management

The aim of this course is to comprehensively explore all the key issues and challenges of Restaurant Management as well as to determine successful restaurant operations. Also, the course aims to emphasis on practices pertinent to the management of restaurants, facilities and people. Finally, the course aims to familiarize students with current trends in restaurant business and food and beverage service management.

HOS102 - Front Office Operations

The aim of this course is to make students aware of the main theoretical and practical aspects of the operations of front office department, and to develop the necessary skills for working in a front office department. Moreover the course

aims to develop skills in the implementation of guest service. The course also aims to provide information regarding the management system and control of front office management. Front office operations will result in a career prospect of front offices executives which is one of the important parts of the hotel.

HOS103 - Tour Operators and Hospitality Management

This course aims to make the students aware of the relationship between tour operators and hotels. Also, the course aims to focus on the fundamentals of business of tour operators and the influences of them in the hospitality operations. Moreover, the course aims to equip students with a sense of cooperation with the tour operators by understanding their business environment. Finally, the course aims to address the issue of traditional tourist packages to the individual experience ones and the need of hospitality and travel industries, to work together.

BUS202 - Sales Management

This course aims to make students aware of the main aspects of Sales and sales management. Also, the course aims to give emphasis in the relationship between organization and customers in in the rapidly changing environment, as a results of the internet driven technology and social media. Moreover, the course aims to equip students with the necessary skills for planning a sale presentation and managing the sales forces.

HOS200 - Housekeeping Management

The course aims to make students aware of the main aspects of planning and operating activities of the housekeeping department. Also, the course aims to prepare future professionals to deal with issues and challenges of housekeeping in the hospitality industry. Moreover, the course aims to make students familiar with existing tools and develop skills for an effective productivity development at work tasks. Finally, the course aims to develop students with sensitivity in the significant issues of health and safety at work.

HOS204 - Hotel Facilities Management

This course aims to make students aware of the main aspects of Hotel facilities management. Also, the course aims to equip non engineer students with the basic information needed deal with hotel facilities. Moreover, the course aims to cover areas such as the nature of hospitality facilities and the issues involved in managing maintenance needs, the primary facility systems, the important aspects of the building itself, its grounds and parking areas, and the basics of lodging and renovation.

COM200 - Hospitality Information Systems

The aim of this course is to introduce the students to the theoretical and practical aspects of Hospitality Information Systems and how to use information technology to master their future professional career. Moreover, the course aims to develop understanding of information systems and information technology and enable students to apply concepts to successfully facilitate business processes.

ENG101 - English for Academic Purposes

This course is for students who need to improve their Academic English and Academic Literacy and facilitate them in their progression of studies and disciplines.

SOC100 - Business Ethics

The course aims to make students aware of the ethical issues. Additionally, the course aims to help students understand the importance of moral reasoning in the effectiveness of business environment and provide them with awareness of the ethical issues that exist in the increasingly complex business environment. Moreover, the course aims to enable students identify and discuss ethical issues related with daily practices and determine the right and the wrong for any given situation.

BUS301 - Total Quality Management

The aim of this course is to make students aware of the major aspects of Total Quality Management

(T.Q.M) planning for an organization. This course also aims to locate T.Q.M. planning and control with strategic contents, demonstrate how the available range on total quality management models, standard and techniques might be applied to organizational strategies in order to deliver a superior performance.

COM100 - Business Computing

The aim of this course is to make the students aware of the Microsoft Office. Moreover, the course aims to equip the

students with the necessary skills and knowledge for the MS Word, MS Excel, MS Access, MS PowerPoint and MS Outlook of Microsoft Office 365. Additionally, course aims to build skills and master techniques to work efficiently with the Microsoft Office 365 suite. Finally, course aims to equip students with skills for Office documents in the cloud and learn to create and use a Microsoft account.

HOS205 - Sanitation and Safety

This course aims to make the students aware of the major aspects of Sanitation and Safety Management Systems and provide them with the essential knowledge of food production and safety. Furthermore course aims to equip students with skills and knowledge regarding the ISO 22000 and HACCP. Finally, the course aims to make an introduction to sanitation and public health including potential hazard that may occur in the hotel operations.

HOS210 - Internship I

The aim of this course is to use the internship experience to enable students to develop their practical skills. Students will be placed in industry and assessed for academic credit. The internships will be aligned with the aims of the program and in hospitality area. Students will experience a real-life workplace and understand how their professional skills and knowledge can be utilised in industry. They will also be able to demonstrate functioning knowledge, both new and existing, and identify areas of further development for their future careers.

GRE100 - Greek Language and Culture I

The aim of this course is to introduce foreign students to the Greek language and teach them how to communicate effectively in Greek orally as well as in writing. The course also aims to provide students with the opportunity to understand, speak, read and write basic language skills are required in corporate world. Additionally it aims to prepare the students to communicate effectively with native speakers of the language.

GRE102 - Greek Language and Culture II

The course aims to teach the students B2 intermediate level Greek Language. Moreover the course aims to provide students with the opportunity to understand, speak, read and write what is required in the Greek language as well as

further ameliorate their productive and receptive skills. Finally course aims to prepare students to communicate even more effectively with native speakers of the language through motivating self-study.

RUS100 - Russian Language and Culture I

The aim of this course is to provide a general foundation in the language, extending across the four main skill areas; listening, speaking, reading and writing skills, at the basic level. Also, the course aims to equip students with essential grammar skills and enable them to gain an insight into Russian society. Furthermore, the course aims to develop skills on mastery of the alphabet, of basic vocabulary and of the forms and syntax essential for reading and oral comprehension, as well as elementary writing skills.

RUS102 - Russian Language and Culture II

The aim of this course is to help students develop additional skills further than level 1 in the areas of listening, speaking, reading and writing in the Russian language at an intermediate level. Moreover, the course aims to equip students with skills to understand and communicate, while developing along with knowledge of the vocabulary and grammatical structures of the language. In addition to linguistic competence, the course aims to continue developing cultural awareness through songs, poetry selections, film and other authentic materials.

ENG100 - EFL I (English as a Foreign Language)

The aim of this course is to help students improve language skills (reading, listening, speaking and writing). Also, the course aims to familiarize students in various grammar terms. Moreover, it aims to engage students with unknown passages in order to improve seeking information skills as well as comprehension skills.

ENG102 - EFL II (English as a Foreign Language)

This course aims to help students improve language skills (reading, listening, speaking and writing). Also, the course aims to exposed students in various grammar terms. Moreover, it aims to engage students with unknown passages in order to improve seeking information skills as well as comprehension skills at C2 level.

STUDENT ENROLMENT CRITERIA

A non-discrimination student admission policy is strongly followed by Mesoyios College.

Candidates for admission are considered without reference to race, colour, religion, sex, handicap or national origin. Thus, the diversity of the student community is a goal for Mesoyios College's Admissions Office in order to bringing a diverse range of academic backgrounds, experiences, special interests, talents and cultural heritage.

Therefore, is mandatory for all candidates to possess a Higher Scondary School graduation Certificate or equivalent qualification (in their country of origin).

Students may achieve an admission to the College, possible at the beginning of any semester.

The admission is granted, depending on students' qualifications and future educational path selected. The College admission policy relies on students' past record including higher secondary school grades.

Proficiency of the English language is required for all programs taught in English.

For undergraduate programs, the minimum acceptable level of English language is the average level B1-B2 (based on the common European Framework), according to which the student can start his/her studies, while enhancing his/her language skills for academic purposes. More specifically, all students should hold one of the English language certificates: IELTS - 5.5, TOEFL IBT - 7.0, IGCSE - C, Password Skills Plus - 5.5. Concerning international students, English language qualifications are set by the relevant Decisions of the Council of Ministers of Cyprus

ADMISSION REQUIREMENTS

The admission criteria for the undergraduate programs are as following:

♦ A Higher Secondary School Certificate with an average mark of at least 50%, 10/20 or equivalent qualifications.

♦ An English Language Certificate as mentioned above.

TRANSFER ADMISSION

Based on a transfer evaluation by the prospective program coordinator and the guidelines of the Ministry of Education, Sport & Youth.

Assessment and Grading System

SEMESTER SYSTEM
Students may join the College at the beginning of the Fall and Spring semesters.

SEMESTER	DURATION	BEGINS
Fall	15 weeks	First Monday of October
Spring	15 weeks	First Monday of February
Summer	According to the relevant directions/ instructions of the CyQAA	

40-50%	Final Exam
20-40%	Mid-term / Tests
10-30%	Projects & Assignments
0-10%	Attendance & Participation

COURSE ASSESSMENT

Final Grade (%)	Grade	Scale out of 4.0	Grade Meaning
90-100	A	4.00	Excellent
85-89	B+	3.50	Very Good
80-84	B	3.00	Good
75-79	C+	2.50	Above Average
70-74	C	1.00	Average
65-69	D+	1.50	Below Average
60-64	D	1.00	Poor
Below 60	F	0.00	Failure

GRADING SYSTEM
The grading system used by MESOYIOS COLLEGE is:

ACADEMIC ADVISING
Academic advising is an integrated element of the students' learning experience. For every student an Academic Advisor (AA) is assigned. Each student receives planning and academic advice from the AA. The AA assists students in registration and offers consultation to them with regard to the student's schedule, degree requirements and to any emerging learning problems. AA are responsible to keep a detail portfolio of their advising.

ATTENDANCE
MESOYIOS COLLEGE fully complies with the attendance policy established by the Ministry of Education, Sport & Youth. According to that policy (File No: 3. 1 .13/22-21/06/2013) all students must attend at least 70% of the scheduled classes. Students who fail to meet attendance criteria may:

♦ Fail a course (receive an F due to extensive absentees).

♦ Receive an AW grade, indicating that he/she has been administrative withdrawal.

♦ Be reported for immediate action.

As a result, attendance at MESOYIOS COLLEGE classes is mandatory. It is expected that students will normally attend their courses normally.

The regulations for absences are reported by the professors. Generally, absences from the classes and/or laboratory will affect the final grade.

Unexcused absence from the course/laboratory beyond the specified limit will be considered by the Dean of Academic Affairs and the responsible professor and can lead to the expulsion of the student from their program of study. In cases of personal or medical emergency, the student must obtain permission for the absence from the professor or if this is not possible, to inform the professor by enclosing the relevant medical certificate. In each case, the students are responsible for missed courses.

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ACADEMIC CALENDAR	FALL 2023	SPRING 2024	SUMMER 2024
Classes begin	02/10/2023	05/02/2024	10/06/2024
Last day for submitting curriculum changes	13/10/2023	16/02/2024	—————
Last day for submitting WITHDRAWAL from course	30/10/2023	28/02/2024	—————
End of classes	12/01/2024	17/05/2024	19/07/2024
Final exams	15-26/01/2024	27/05-07/06/2024	29/07-02/08/2024
Last day of submitting grades (PASS/FAIL)	1 week after final exams	1 week after final exams	1 week after final exams

HOLIDAYS

During the following holidays there will be no classes:

- Christmas Holidays: 23/12/2023 - 07/01/2024
- Easter Holidays: 27/05/2024 - 12/05/2024
- Summer Holidays: Two months AUG & SEP

During the following public holidays there will be no classes:

- New Year's Day - 1st January
- Epiphany Day - 6th January
- Greek National Day - 25th March

- Cyprus National Day - 1st April
- Labour Day - 1st May
- Assumption Day - 15th August
- Cyprus Independence Day - 1st October
- Greek National Day (OXI) - 28th October
- Christmas Day - 25th December
- Boxing Day - 26th December
- Green Monday - 18th March
- Good Friday - 3rd May
- Easter Monday - 6th May
- Monday of Pentecost - 24th June

FINANCIAL INFORMATION

Tuition Fees:

Business Administration	€6,780
Hotel, Casino & Resort Management	€7,000
Hotel Management	€6,800
Hospitality Operations Management	€6,780

Other Fees:

Application Fees	€150.00
Registration Fee (per semester)	€75.00
Laboratory Fee	€150.00
Academic Activities Fee	€80.00
Late registration Fee	€50.00
Make up examination Fee	€50.00
Insurance (non-refundable) per year (for non-EU students)	€120.00

Credit Transfer Evaluation Fee	€70.00
Graduation Fee	€60.00
Transcript Fee (per copy)	€5.00
Student ID Card Fee	€5.00
Grade petition Fee	€50.00
Bank Guarantee (Arab countries) (Refundable upon graduation)	€342.00
Bank Guarantee (Middle East countries) (Refundable upon graduation)	€513.00
Bank Guarantee (Asian countries) (Refundable upon graduation)	€855.00
Bank Guarantee (African countries) (Refundable upon graduation)	€855.00

* The above fees are approved by the Ministry of Education, Sports & Youth of the Republic of Cyprus.

OTHER FINANCIAL INFORMATION

Tuition and other fees are subject to revision. Provided that the provisions of the relevant legislation are met, the College reserves the right to do so, upon approval by the Ministry of Education, Sport and Youth, whenever it is deemed necessary .

PAYMENT METHOD

Local / EU students

A down payment must be paid at the college or transferred to the college bank account, towards the Annual or Semester tuition fees based on the pre-agreed payment scheme. The down payment is considered non-refundable and non-transferable as from registration. The outstanding amount is to be settled in monthly installments according to agreed payment scheme.

International non-EU Students

According to the decision of the Ministry Council on 26/07/2017, all International non-EU students must proceed with payment of their tuition fees before the issuance of their VISA (Entry Permit). In case of rejection of VISA, the college's Refund Policy and Procedure applies.

REFUND POLICY AND PROCEDURE

♦ Before the commencement of courses 100% of annual fees

♦ During the 1st calendar week of the semester 75% of annual fees

♦ During the 2nd calendar week of the semester 50% of annual fees
During the 3rd calendar week of the semester 25% of annual fees
After the 3rd calendar week of the semester None

The above refunds for international students are applicable only when:

♦ The student ensures registration in another institution, by presenting all the necessary documents.

♦ In case of interruption of their studies and departure from Cyprus during the above periods.

Refunding of Fees to International Students Who Fail to Grand a VISA or Arrive to Cyprus MC strictly complies with the regulations provided by the Ministry of Education, Sport & Youth (Ministry Council's Decision 806/2011), concerning the refunding of fees to international students who, for any reason do not manage to arrive to Cyprus. In this case, MC is fully responsible to refund tuition fees paid by any international student who failed to arrive to Cyprus and MC for study purposes.

Refund Procedure

1. The student should fill out the official Refund Request Form, which contains all the necessary details of the student for this purpose, proceed with attestation of the required documentation and post the original to the college.

2. The college will review the documentation and inform the student on the refund process to be followed.

3. The college will transfer the refund amount to the student's bank account based on the information given in the Refund Request Form.

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Scholarships

As part of its social contribution and its effort to create incentives for a healthy academic competition, Mesoyios College offers the following total / partial scholarships:

To Students with Financial Needs.

♦ Scholarships to families with financial problems.
Scholarships to families with many children /siblings.
To Athletes.
Students actively participate in College's sports teams have the opportunity to reclaim athletic scholarship, the amount of which is determined upon request and choice. Sports scholarships cover up to 40% of tuition. In any case, the exact percentage depends on the sport category, and the participation and performance of athletes in various sports and other activities of the college.
To Excellent Students.
Scholarships based on academic performance in college
To Excellent Cypriot High School Graduates. Scholarships through Lyceum/ Technical Schools

Mesoyios College offers for each Lyceum/ Technical School scholarships to graduating students, lasting one academic year. Candidates for these scholarships are proposed by each Lyceum/ Technical School.

There are 21 Scholarship Positions offered. More specifically, in each Lyceum/ Technical School College offers:

♦ A Full Scholarship (100%) for the first academic year of study. Applicants must have graduated with an overall grade of 19 or higher.

♦ Five Half Scholarships (50%) for the first academic year of study. Applicants must have graduated with an overall grade of 18 or higher.

♦ Fifteen Partial Scholarships (30%) for the first academic year of study.

♦ Scholarship candidates can get more information from the Counselling and Career Office of their Lyceum/ Technical School or the Admissions Office of Mesoyios College.

SCHOLARSHIPS BASED HIGH SCHOOL/ TECHNICAL SCHOOL DIPLOMA

These scholarships are automatic, lasting one academic year and are given based on the overall grade in School Leaving Certificate, as shown below:

Grade:	% Scholarship:
19 .50 and above	30%
19.00-19.49	20%
18.50 -18.99	15%
18.00 -18.49	10%

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SEMESTER LOAD

Normal Semester Load

A normal semester load for full-time students registered for the first time or returning students is 28-32 ECTS, representing at least 15 teaching hours per week.

Overload

Full-time students who would like to take over 32 ECTS must petition for permission from the head of the school to do so. Such permission may be granded if:

♦ The student's CGPA is higher than 3.3.

♦ The student needs a few extra credits during his last semester in order to graduate.

It is noted that in order to exceed the permitted ECTS limit, the CyQAA's directions/instructions should be followed

ACADEMIC AWARDS AND GRADUATION

DIPLOMA

A diploma requires the completion of 123 ECTS (approximately 26 courses) and is completed in 2 years.

HIGHE DIPLOMA

A higher diploma requires the completion of 181 ECTS (approximately 37 courses) and is completed in 3 years.

BACHELOR'S DEGREE

A bachelor's degree requires the completion of 240 ECTS (approximately 40 courses) and is completed in 4 years.

CRITERIA FOR GRADUATION

In order for a student to graduate, he/she must meet the following criteria:

♦ Completion of the program requirements as indicated in the study guide.

♦ Completion of all credits in each program of study as specified in the study guide, unless the law determines otherwise.

♦ The student must maintain the following minimum

CGP A:

♦ Diploma - completion of 2 consecutive semesters - CGP A> 1.7

♦ Higher Diploma - completion of 2 consecutive semesters - CGP A> 1.8

♦ Diploma - completion of 2 consecutive semesters - CGP A> 2.0

♦ Settlement of all financial obligations towards the college before the issuance of the diploma.

Students who meet the above criteria must apply for a diploma at the Office of the Registrar from where they can get the relevant form.

STUDENT RIGHTS AND OBLIGATIONS

This section describes the rights and obligations of the students as members of the academic community. Each registered student has the right to expect from the college to fulfill his/her academic responsibilities in the most efficient way with the given resources to make this possible. Similarly, the college should establish and maintain certain standards of behavior that promote a favorable environment for learning and essential personal development.

BASIC RIGHTS

he following list of basic rights does not deny in any or restrict the rights of students in any way. On the contrary, it focuses with special attention on the rights mentioned because of their importance in the educational process.

Every student has the right to think, act and speak freely in the area of the college, provided that they do not contravene the relevant regulations, and comply with the instructions of the competent bodies of the college the policies are consistent with the provisions at the current document and the Constitution and the laws of the Republic of Cyprus.

♦ The students are free to set their educational goals after the College provides equal opportunities for learning.

♦ In cases involving possible sanctions of suspension or expulsion or actions that may place restrictions on the right of the student to pursue his/her educational goals. There is an advanced information and declaration of the nature, cause and proof of the charges against him/her and has the right to a fair audit procedure before the board of the College.

♦ It is the responsibility of the college lo provide a learning atmosphere. social responsibility and respect for human dignity as well as positive influence for constructive development in the areas of the college.

BASIC OBLIGATIONS

The students as members of the College community have the following obligations inherent in the basic rights outlined above:

♦ Students must take responsibility for maintaining the standards of academic performance as defined by the professors.
♦ Students do not have to breach/violate the basic rights of other students.
♦ Students are responsible for their actions and must comply with the provisions of the laws of the Republic of Cyprus.
♦ Students must not prevent the smooth operation of the services of the College, nor commit acts that could harm the College's assets or to endanger the physical integrity of persons who are in the area of the College. Students' behavior must comply with the regulations of the College.
♦ Students are required to pay the approved fees and dues within the deadlines set by the College. Failur to pay the fees on time may result in cancellation of registration or the possible future denial of registration and the withholding of grades.

EXECUTIVE DIRECTOR

Mr. Theodoros Antoniou is the CEO of the company and the person legally responsible for the College.

COLLEGE COUNCIL

Theodoros Antoniou	- CEO / President of the Council
Theofilos Antoniou	- Principal
Christakis Christou	- Program Supervisor
Elena Karafotia	- Assistant Principal / HR&QA Manager
Evdokia Trattou	- Chief Accountant
Maria Artemiou	- Registrar
Faculty member	- Faculty representative
Student member	- Student representative

COMMITTEES

Internal Quality Committee

Theofilos Antoniou	- Principal (Chairperson)
Christakis Christou	- Program Supervisor
Maria Kouvarou	- External Member with Knowledge in Quality Issues
Maria Artemiou	- Registrar
Evdokia Trattou	- Rep. of Admin. Staff
Faculty Member	- Faculty Staff Rep.
Student	- Students' Rep.

Academic Committee

Theofilos Antoniou	- Principal (Chairperson)
Christakis Christou	- Program Supervisor
Maria Artemiou	- Registrar
Student	- Students' Rep.

Disciplinary Committee

Theofilos Antoniou	- Principal (Chairperson)
Christakis Christou	- Program Supervisor
Maria Artemiou	- Registrar
Student	- Students' Rep.

Administrative Committee

Theofilos Antoniou	- Principal (Chairperson)
Elena Karafotia	- Assistant Principal
Maria Artemiou	- Registrar
Evdokia Trattou	- Rep. of Admin. Staff
Faculty Member	- Faculty Staff Rep.
Student	- Students' Rep.

Research Committee

Helen Papacostantis	- Research Project Coord.
Theofilos Antoniou	- Principal
Christakis Christou	- Program Supervisor
Faculty Member	- Faculty Staff Rep.
Student	- Students' Rep.

Health & Safety Committee

Theofilos Antoniou	- Principal (Chairperson)
Maria Artemiou	- Registrar
Faculty Member	- Faculty Staff Rep.
Borislava Krasteva	- Housekeeper

HUMAN RESOURCES

Administrative Personnel

Theodoros Antoniou	- CEO / President of Council
Theofilos Antoniou	- Principal
Panayiotis Papadopoullos	- Director of Communications
Christakis Christou	- Program Supervisor
Evdokia Trattou	- Chief Accountant
Antonis Antoniou	- Assistant Accountant
Elena Karafotia	- As. Principal / Marketing
Maria Artemiou	- Registrar
Iwona Georgiou	- St. Affairs Off. / Librarian
Borislava Krasteva	- Housekeeper

Faculty Staff

Alexis Charalambous:
MBA, BSc in Economics
FIELD OF SPECIALIZATION: Business, Management. Accounting and Finance

Andreas Stefanou:
MSc in International Banking and Finance, BSc in Mathematics
FIELD OF SPECIALIZATION: Mathematics, Statistics and Finance

Christakis Christou:
PhD Cand. In Hospitality, MSc in Tourism and Event Management., BA (Hons) Culinary Arts Management
FIELD OF SPECIALIZATION: Hospitality and Tourism

Christos Tziambazis:
MSc in Human Resources Management and Development and Total Quality Management, BSc in Hotel Management and Travel Industry Management
FIELD OF SPECIALIZATION: Hospitality, Tourism, HR Management and Quality Management

Elena Karafotia:
DPhil cand. in Medieval and Modern Languages, MSc in History, BA in Byzantine and Modern Greek Language and Literature
FIELD OF SPECIALIZATION: Foreign Languages and History

Helen Papacostantis:
LLM (Master of Laws), LLB (Bachelor of Laws), BCom (Bachelor of Commerce).

FIELD OF SPECIALIZATION: Climate Change and Energy Law, Business Law, Commercial Law, Huma Resource Management).

John Kouis:
MPS (Master of Professional Studies) in Hotel Administration, BSc in Hotel, Restaurant and Tourism
FIELD OF SPECIALIZATION: Hospitality, Tourism and Management

Maria Artemiou:
MA in Translation, BA in English Language and Philology

FIELD OF SPECIALIZATION: Foreign Languages

Maria Neophytou:
MBA, MA in English Literature and Comparative Cultural Studies, BA in English Language and Literature
FIELD OF SPECIALIZATION: English Language, Business, Management

Prospectus

Marilia Kountouridou:

PhD in Business Administration, MSc in Advertising and Marketing, BA in Primary Education
FIELD OF SPECIALIZATION: Business, Management and Marketing

Marina Andreou:

MSc in International Events Management, BSc in Hospitality Management, Diploma in Hospitality and Tourism Management
FIELD OF SPECIALIZATION: Hospitality, Tourism and Management

Nastasia Michael:

CIPD Advanced Level 7 Diploma in HRM, MSc in Human Resources & Organizational Behavior, MSc in Management, BA (Hons) in Accounting & Finance
FIELD OF SPECIALIZATION: Human Resources, Management, Accounting, Finance

Panayiotis Papadopoullos:

MA in Tourism, Hospitality and Event Management, BSc in Telecommunications
FIELD OF SPECIALIZATION: Hospitality, Tourism, Event Management, Sustainable Development

Polina Aniftou:

PhD cand. in Geopolitics and Business, MBA, LLM, BA in Law
FIELD OF SPECIALIZATION: Law, Business and Management

Theodoros Christophides:

MSc in Telecommunications and Computer Networks Engineering, BEng (Hons) in Telecommunications and Computer Networks Engineering
FIELD OF SPECIALIZATION: Computer Science

Nicholas Theofilou:

MBA, BSc in Environmental Science and Technology
FIELD OF SPECIALIZATION: Business, Management, Environmental Management and Sustainability

Ioannis Ioannou:

Degree in Hospitality & Tourism Management
FIELD OF SPECIALIZATION: Hospitality and Tourism

NOTES:

Prospectus

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